Contents

terroir ---- 159

Véronique Lacoste, Jakob Leimgruber and Thiemo Breyer Authenticity: A view from inside and outside sociolinguistics —— 1 Nikolas Coupland Language, society and authenticity: Themes and perspectives —— 14 Section I: Indexing local meanings of authenticity Penelope Eckert The trouble with authenticity —— 43 Lauren Hall-Lew Chinese social practice and San Franciscan authenticity —— 55 Lefteris Kailoglou Being more alternative and less Brit-pop: The quest for originality in three urban styles in Athens --- 78 Barbara Johnstone "100 % Authentic Pittsburgh": Sociolinguistic authenticity and the linguistics of particularity —— 97 Britta Schneider 'Oh boy, ¿hablas español?' -Salsa and the multiple value of authenticity in late capitalism —— 113 Monica Heller The commodification of authenticity —— 136 Section 2: Indexing authenticity in delocalised settings Michael Silverstein

The race from place: Dialect eradication vs. the linguistic "authenticity" of

Graham M. Jones

Reported Speech as an authentication tactic in computer-mediated communication —— 188

Andrea Moll

Authenticity in dialect performance?

A case study of "Cyber-Jamaican" — 209

Theresa Heyd and Christian Mair

From vernacular to digital ethnolinguistic repertoire: The case of Nigerian Pidgin —— 244

Akinmade T. Akande

Hybridity as authenticity in Nigerian hip-hop lyrics —— 269

Section 3:

Authenticity construction in other mediatised contexts

Florian Coulmas

Authentic writing —— 289

Anna Kristina Hultgren

Lexical variation at the internationalized university: Are indexicality and authenticity always relevant? —— 304

Martin Gill

"Real communities", rhetorical borders: Authenticating British identity in political discourse and on-line debate —— 324

Johanna Sprondel and Tilman Haug

What's in a *promesse authentique?* Doubting and confirming authenticity in 17th-century French diplomacy —— 343

Index —— 366