CONTENTS

Introduction. On Value and Values: Power, Progress, and Inequality in the American Century Christopher R. W. Dietrich	1
 Investment and Invasion: The Clash Between Capitalism and State Sovereignty in Latin America, 1903–1936 Max Paul Friedman 	15
2. Gangster for Capitalism: Smedley Butler Abroad in the Age of Empire **Joseph Fronczak**	31
3. From Nashville to Port-au-Prince: Giles A. Hubert and the Agrarian New Deal in Postoccupation Haiti Alec Fazackerley Hickmott	50
4. Weapons of the Strong: The Multinational Firm, Infrastructure, and the Neoliberal Legacies of the New Deal Jason Scott Smith	71
5. Rivers of Money: American Expert Influence on Pakistan and the Indus' Water Economy **Erum Khalid Sattar**	85
6. Productivity as a Way of Life: USIS Propaganda Films in Cold War Italy Giulia Crisanti	116

viii Contents

7.	Selling Cooperative Capitalism Abroad: The U.S. Cooperative Movement and International Development During the Cold War Nicole Sackley	133
8.	Building a Capitalist Consciousness: Japan and Visions of Capitalist Asia Jennifer M. Miller	154
9.	Cash for Gold: The Role of Private Finance in Shaping Decolonization in South and Central Africa, 1960–1974 Alanna O'Malley	179
10.	Courting American Capital: Public Relations and the Selling of Ivorian Capitalism in the United States, 1960–1980 <i>Abou B. Bamba</i>	193
11.	Nuclear Reaganomics: Corporate Lobbying After Three Mile Island, 1979–1985 Jayita Sarkar	206
Not	tes	221
List	t of Contributors	281
Ind	ex	285
Acŀ	knowledgments	301