

JAOA gets new look

Welcome to 2002. Beginning with this issue, the *Journal of the American Osteopathic Association* is sporting a new look. Most of the familiar elements are still here, of course, but you probably noticed that we have improved the overall look of the *Journal*.

In the spirit of reinvigorating the magazine, charting a fresh course, and benefiting our readers, we have begun a revamping of the *JAOA*. To start, the *JAOA*'s cover has a new nameplate. In addition, bold color combinations are being used with strong artwork and photography to give the cover a more striking appearance.

On the inside of the journal, the sections have been redesigned to make them more attractive and easy to read. As part of that effort, color pages have replaced black-and-white pages in the front of the journal. Many of the new features of the *JAOA* made their debut in the special focus section on end-of-life care that ran in the October 2001 issue.

In the coming months, you will see more changes visually inside this journal, and you will see more substantive changes as well. To further enhance the value of the *JAOA* to readers, the journal will revise its editorial content during the next year to place an even stronger emphasis on research that contributes directly to the discipline of osteopathic medicine.

Published for more than 100 years, the *JAOA* is the profession's only indexed medical journal. It is the window through which the global research com-

munity sees us, as well as our own means to present our findings to the medical community at large.

As we go through this process of redesigning parts of the journal and revamping the way we provide information to you, I hope you will let us know how we are doing. I hope you will be able to provide helpful suggestions and constructive criticism. As always, we welcome any and all letters to the editor. If you prefer that we not publish your letter, please indicate this—we still want to hear what you have to say.

From the moment I stepped up as editor in chief of the *AOA*, I have stressed that it is important that the voice of the osteopathic profession be heard. Osteopathic physicians have so much to offer in terms of the unique approach that we have to healthcare.

I know that many of you have important insights and can help us shape the *JAOA* into an ever-better publication. I do not want to rest on our laurels when we roll out the completely revamped magazine. If you have ideas on how we can better the journal, please do us the favor of sharing them with us.

I look forward to bringing you another year of the *Journal of the American Osteopathic Association*.

GILBERT E. D'ALONZO, JR, DO
Editor in chief

