CONTENTS

	Acknowledgements	vii
	Introduction: 'But is this life reality? No. It's a film.' <i>The Holy Mountain</i> and Me	1
1	Enlightenment for Sale: Production, Promotion, Initial Reception	17
2	The Secret of Immortality: Afterlife	39
3	Sacred Excrement: Reading <i>The Holy Mountain</i>	59
1	'Real life awaits us!': Placing <i>The Holy Mountain</i>	104
	Notes	115
	Bibliography	120
	Index	129