

CONTENTS

Acknowledgements	vii
Introduction: Falling for <i>Deep Red</i>	1
1 Production, Promotion, Initial Reception	9
2 The Cultification of <i>Deep Red</i>	25
3 Reading <i>Deep Red</i>	41
4 Intermittent Transcendence: The Place of <i>Deep Red</i>	91
Notes	105
Bibliography	107
Index	113

