

# Illustrations

*Figure 0.1.* Emile C. Schnurmacher, “The Exploration Business,” *Popular Mechanics* 57, no. 5 (May 1932). 2

*Figure 0.2.* Frame enlargement of crew members horsing around and mugging for the camera on board the Ruppert, *Byrd Antarctic Expedition No. 2* (1934). 18

*Figure 0.3.* Frame enlargement of crew member up to his knees in water reflexively filming the expedition’s camera operator, *Byrd Antarctic Expedition No. 2* (1934). 18

*Figure 0.4.* Frame enlargement of two seals taunted by crew members, *Byrd Antarctic Expedition No. 2* (1934). 19

*Figure 0.5.* Frame enlargement of giant pile of supplies resembling children’s wooden blocks with sled dogs resting, *Byrd Antarctic Expedition No. 2* (1934). 21

*Figure 1.1.* *Gow the Terror* (Edward Salisbury, 1931) lobby card. 34

*Figure 1.2.* The Hereford *Mappa Mundi*, ca. 1300. 38

*Figure 1.3.* Detail of coast of Africa representing human difference, The Hereford *Mappa Mundi*, ca. 1300. 39

*Figure 1.4.* Folio 1 of *Vallard Atlas* (1547), purporting to depict parts of the eastern, northern, and western coasts of Australia (HM 29). 41

*Figure 1.5.* Folio 2 of the *Vallard Atlas* (1547) representing India, Asia, Malay Archipelago, and the northern coast of Australia (HM 29). 42

Figure 1.6. Frame enlargement showing crew dressed in sailors' whites from *Gow the Head Hunter* (Edward Salisbury, 1927).    45

Figure 1.7. Frame enlargement from *Gow the Head-Hunter* of Captain Edward A. Salisbury standing with arms outstretched in-between two Jarawese men on the Andaman Island, ca. 1927.    47

Figure 1.8. Illustration from Johann Philipp Abelin's 1655 *Neue Welt Und Americanische*, first published by Theodore De Bry 9 (RB 142432).    52

Figure 1.9. Frame enlargement from *Gow the Head Hunter* (Edward Salisbury, 1927) showing Chief Ngumbute and other men aboard the *Wisdom II* looking at a photograph of themselves that appeared in *Asia* magazine.    53

Figure 2.1. Poster for "Six Days of the Uncommon: Time for Adventure."    60

Figure 2.2. Cover of Roy Chapman Andrews's book *Ends of the Earth* (1929).    67

Figure 2.3. Dodge Custom Royal Lancers car advertisement for "Get the Thrill" campaign, showing a faux Explorers Club headquarters used as a backdrop, *Daily News*, ca. 1955.    70

Figure 2.4. Cars used in Roy Chapman Andrews's AMNH-sponsored Third Asiatic expedition, 1928.    71

Figure 2.5. Figure of the hapless explorer parodied in a 1965 Moon Mullins comic strip.    71

Figure 2.6. Cartoon of six older members at the Explorers Club.    72

Figure 2.7. Frame enlargement from *The Conquest of the Pole* (Méliès, 1912) showing Méliès demonstrating his winning travel invention, the "Moody Engineer Auto-Bus."    74

Figure 2.8. Ice tunnel to North Pole imagined by Arctic explorer Capt. Louis Launnette, unidentified news clipping.    75

Figure 2.9. Frame enlargement from *Roads in Our National Parks*, 1927.    77

Figure 2.10. Frame enlargement of explorer Conrad Drebert, *Within Our Gates* (Oscar Micheaux, 1920).    78

Figure 2.11. Frame enlargement from *The Girl of the Northern Woods* (Barry O'Neil, 1910), showing the surveyor and his assistant carrying equipment.    81

*Figure 2.12.* Invitation for the 1934 Explorers Club's Annual Dinner, Hotel Astor, New York, showing legendary American West explorer John C. Frémont and his hired guide Kit Carson. 82

*Figure 2.13.* Photograph of Annual Dinner at Hotel Savoy, January 26, 1923, showing film projector and screen. 83

*Figure 2.14.* Cover of 1912 invitation for the Explorers Club Annual Dinner, Hotel Astor, NYC, mocking the inept explorer. 85

*Figure 2.15.* Cover of 1914 invitation for the Explorers Club Annual Dinner, Hotel Astor, NYC, featuring cartoon of Robert Peary seated on the edge of a cauldron. 86

*Figure 2.16.* Cover of 1924 invitation for the Explorers Club Annual Dinner drawn by Albert L. Operti, Hotel McAlpin, NYC, showing animals in place of explorers. 88

*Figure 2.17.* Cover of 1925 invitation for the Explorers Club Annual Dinner, Hotel McAlpin, NYC, captioned "Peace and Goodwill to All Nations." 89

*Figure 2.18.* Cover of 1928 invitation for the Explorers Club Annual Dinner showing explorers on horseback carrying the Club's flag with scout looking through binoculars in lower third of image. 92

*Figure 2.19.* Cover of 1929 invitation for the Explorers Club Annual Dinner. 93

*Figure 3.1.* Photograph of Carl Lumholtz, ca. 1880s. 106

*Figure 3.2.* Long shot of members of Lumholtz's laboring party, Borneo, ca. 1916. 108

*Figure 3.3.* The only image of the expedition party that includes Carl Lumholtz, Borneo, ca. 1916. 113

*Figure 3.4.* Frame enlargement of Lumholtz's equipment on boat negotiating the rapids, *In Borneo, the Land of the Head Hunters* (1916). 114

*Figure 3.5.* Photograph with original caption from the book *Through Central Borneo* (1920): "Two Murung Women Squatting in Order to Observe the Author." 116

*Figure 3.6.* Frame enlargement of Lumholtz participating in the Katingan Dayaks' dance wearing a white pith helmet. 118

Figure 3.7. Carl Lumholtz diary entry September 13, 1917, referencing “kinem views” being successfully taken.    120

Figure 3.8. Frame enlargements of two Murung Dayak boys climbing trees from *In Borneo, the Land of the Head Hunters* (1916).    125

Figure 3.9. Frame enlargement of Sapotan chief getting his ears pierced from *In Borneo, the Land of the Head Hunters* (1916).    126

Figure 3.10. Frame enlargement of Rajah warriors holding shields in front of their bodies from *In Borneo, the Land of the Head Hunters* (1916)    128

Figure 3.11. Frame enlargement of Dayak men carrying a coffin during the Tása nine-day feast from *In Borneo, the Land of the Head Hunters* (1916)    129

Figure 4.1. Clyde Fisher (*left*) and Ernest Thompson Seton, ca. 1927.    137

Figure 4.2. Cover of program advertising the first Inter-Tribal Indian Ceremonial that took place in Gallup on September 28–30, 1922.    138

Figure 4.3. Interior of program with schedule of events for the first Inter-Tribal Indian Ceremonial that took place in Gallup on September 28–30, 1922.    139

Figure 4.4. San Ildefonso Pueblo potter Maria Martinez holding pot. Along with her husband Julian Martinez, she incorporated traditional Pueblo designs and traditions into her internationally recognized works.    140

Figure 4.5. Dramagraph, installed at AMNH in the early 1930s before being discontinued due to persistent technical difficulties.    141

Figure 4.6. Frame enlargement of Buffalo Dance by children from *Camping Among the Indians* (Clyde Fisher, 1927).    145

Figure 4.7. Frame enlargement from *Camping Among the Indians* (Clyde Fisher, 1927) of woman turning to face the camera, Inter-Tribal Indian Ceremonial, Gallup, New Mexico.    146

Figure 4.8. Poster for Inter-Tribal Indian Ceremonial, Gallup, New Mexico, 1927.    148

Figure 4.9. Cars and stadium, Lyons Park, Inter-Tribal Indian Ceremonial Collection, Octavia Fellin Public Library, Gallup, New Mexico.    149

Figure 4.10. Brochure “Seen at the Indian Ceremonial, Gallup, New Mexico,” Inter-Tribal Indian Ceremonial Collection, Octavia Fellin Public Library, Gallup, New Mexico.    151

Figure 5.1. Posters for *Climbing Mount Everest* (John B. L. Noel, 1922) and *The Epic of Everest* (John B. L. Noel, 1924). 164–165

Figure 5.2. Everest 1924 attempt climbing party at Camp IV. Andrew Irvine, back row far left; George Mallory, back row second from left. The photograph set up appears in a filmed sequence of the same group in *The Epic of Everest* (John B. L. Noel, 1924). 167

Figure 5.3. Man hauling sled in Arctic landscape, artwork accompanying Explorers Club Annual Dinner, ca. 1920s. 170

Figure 5.4. Captain John Noel, photographer and cinematographer, posing with camera during 1924 expedition; one of his Sherpa photographic assistants kneels behind the tripod. 176

Figure 5.5. East Rongbuk Glacier, Camp III, 21,000 feet. Frame enlargement, *Climbing Mount Everest* (John B. L. Noel, 1922). 178

Figure 5.6. Climbers barely discernible in an extreme long shot, registering as specks of black in the center of the image as they snake up the mountain from the North Col. Frame enlargement, *Climbing Mount Everest*. 181

Figure 5.7. Snaking line of pack animals. Frame enlargement, *Epic of Everest* (John B. L. Noel, 1924). 183

Figure 5.8. Frame enlargement of woman unable to keep a straight face for the camera, having three attacks of the giggles, *The Epic of Everest* (John B. L. Noel, 1924). 185

Figure 5.9. Frame enlargement of newborn, sleepy donkey posed into a standing position, barely able to straighten its legs, *The Epic of Everest* (John B. L. Noel, 1924). 186

Figure 5.10. Frame enlargement of scene titled “A Fairyland of Ice,” *The Epic of Everest* (John B. L. Noel, 1924). 188

Figure 5.11. Frame enlargement of “a begoggled crowd moving with slow determination,” George Mallory’s description of Sherpa mountain guides, *Climbing Mount Everest*. 197

Figure 6.1. Frame enlargement of William Morden and James L. Clark, opening of *Morden Clark Asiatic Expedition* (1926). 200

Figure 6.2. Illustration of *Ovis ammon polii*, so-called “Marco Polo’s sheep,” Wikimedia Commons. 203

*Figure 6.3.* Frame enlargement showing hiring of Indigenous laborers in Srinigar, India, *Morden Clark Asiatic Expedition* (1926).    205

*Figure 6.4.* Frame enlargement of map showing the proposed expedition route, *Morden Clark Asiatic Expedition* (1926).    206

*Figure 6.5.* James Clark on his “yakmobile.”    207

*Figure 6.6.* Morden and Clark seated among the decapitated *ovis poli* and ibex heads.    208

*Figure 6.7.* Frame enlargement of hunted *Ovis ammon polii* sheep, *Morden Clark Asiatic Expedition* (1926).    209

*Figure 6.8.* Frame enlargement of close-up of old man’s face, Kizil Rabat near the Chinese border, *Morden Clark Asiatic Expedition* (1926).    215

*Figure 6.9.* Frame enlargement of a camel’s feet in medium close-up crossing the Gobi Desert, *Morden Clark Asiatic Expedition* (1926).    219

*Figure 6.10.* Frame enlargement of an extreme long shot of the camel train reduced to dots on the landscape, *Morden Clark Asiatic Expedition* (1926).    220

*Figure 6.11.* Flier for William Morden’s lecture at The Explorers Club, “Across Asia’s Snows and Deserts,” December 1935.    224

*Figure 6.12.* Frame enlargement of man with beard protecting his face from the sun *Morden Clark Asiatic Expedition* (1926).    230

*Figure C.1.* *Everest VR* (2016) made by Sólfar Studios and RV.    235

*Figure C.2.* Black glove hand holding Everest flag that the VR user is meant to plant in the snow at the summit of Everest, *Everest VR* (2016).    236

*Figure C.3.* *I am Robingya* (2018), made by Contrast VR, Al Jazeera Media Network’s immersive studio in collaboration with Amnesty International.    241

*Figure C.4.* Canadian Indigenous EDM band A Tribe Called Red Foot—Featuring Black Bear single “Indian Nation” from their album “We are the Halluci Nation.”    245