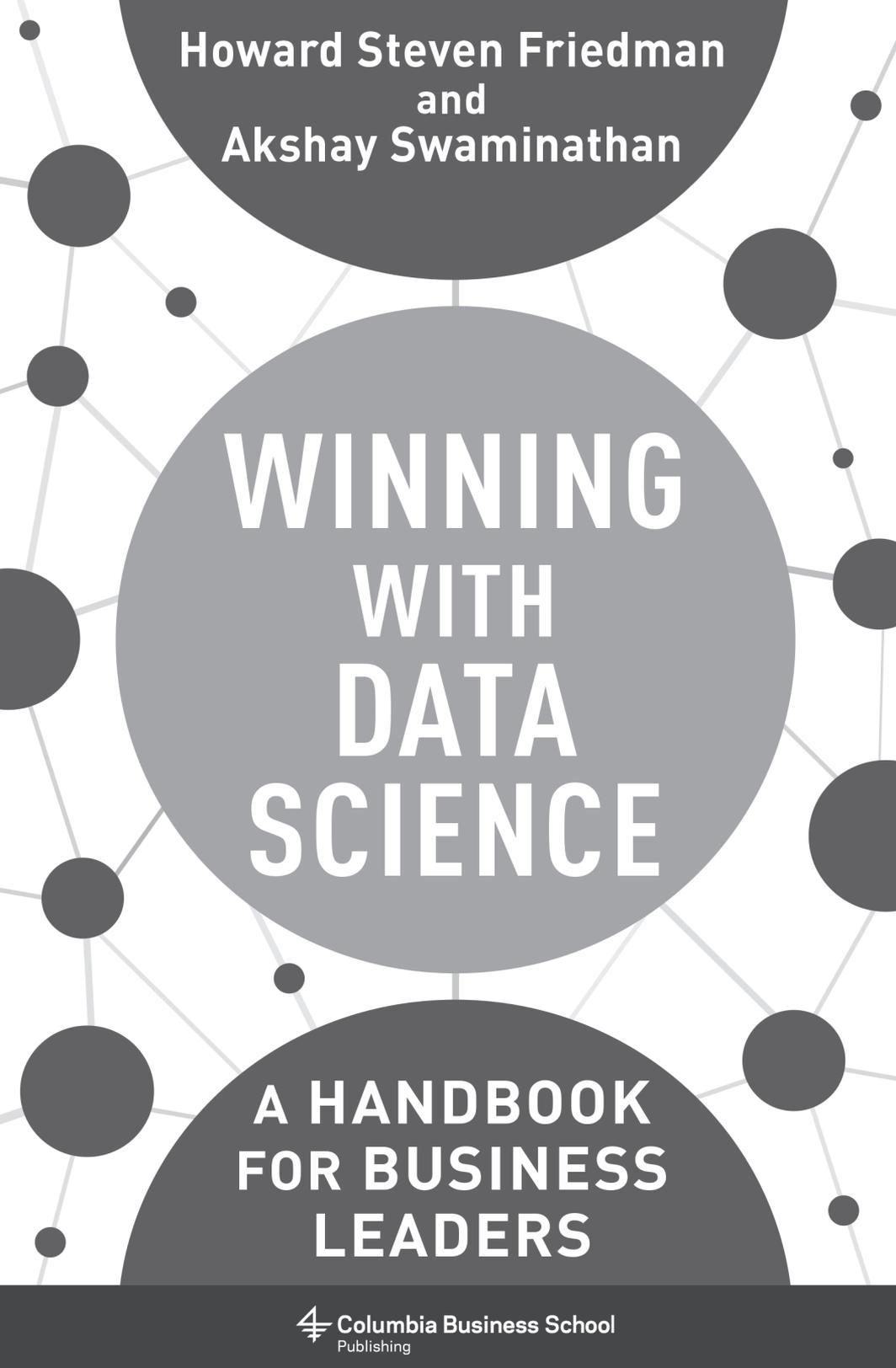


WINNING WITH DATA SCIENCE



**Howard Steven Friedman
and
Akshay Swaminathan**

**WINNING
WITH
DATA
SCIENCE**

**A HANDBOOK
FOR BUSINESS
LEADERS**



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HOWARD FRIEDMAN

TO ALAN FRIEDMAN—WHO, FOR DECADES, HAS ALWAYS
EAGERLY READ MY VERY FIRST DRAFTS.

AKSHAY SWAMINATHAN

TO MY BROTHER, GOUTHAM, WHO REMINDS ME OF
WHAT IS TRULY IMPORTANT.

