BEYOND THE FINAL SCORE

CONTEMPORARY ASIA IN THE WORLD

David C. Kang and Victor D. Cha, Editors

This series aims to address a gap in the public-policy and scholarly discussion of Asia. It seeks to promote books and studies that are on the cutting edge of their respective disciplines or in the promotion of multidisciplinary or inter-disciplinary research but that are also accessible to a wider readership. The editors seek to showcase the best scholarly and public-policy arguments on Asia from any field, including politics, history, economics, and cultural studies.

BEYOND THE FINAL SCORE

THE POLITICS OF SPORT

• • • IN ASIA • • •

VICTOR D. CHA



Columbia University Press Publishers Since 1893 York Chichester, West Su

New York Chichester, West Sussex Copyright © 2009 Columbia University Press All rights reserved

A Caravan book. For more information, visit www.caravanbooks.org.

Library of Congress Cataloging-in-Publication Data Cha, Victor D., 1961–

Beyond the final score: the politics of sport in Asia / Victor D. Cha

p. cm. — (Contemporary asia in the world)

Includes bibliographical references and index.

ISBN 978-0-231-15490-1 (cloth: alk. paper) — ISBN 978-0-231-51929-8 (e-book)

1. Sports—Asia—History. 2. Sports—Political aspects—Asia.

3. Olympics—Political aspects—Asia. 4. Olympic Games (29th : 2008 : Beijing, China)

I. Title. II. Series.

GV649.C43 2009 796.095—dc22 2008023579



Columbia University Press books are printed on permanent and durable acid-free paper.

This book is printed on paper with recycled content.

Printed in the United States of America

c 10 9 8 7 6 5 4 3 2 1

References to Internet Web sites (URLs) were accurate at the time of writing. Neither the author nor Columbia University Press is responsible for URLs that may have expired or changed since the manuscript was prepared.

To the memory of my father, Moon Young Cha 1934–2005 An eternal Columbian (GS '59, MBA '61)

• • •

