

Acknowledgments

Donald Kinder begins *Divided by Color* by asking, “When do books begin?” That book, he wrote, “got its start, perhaps in the fall of 1969 when [he] wandered into graduate school and had the good fortune to meet up with David Sears.” It so happens that the book you’re now reading, which owes an unquantifiable amount to *Divided by Color*, has a remarkably similar origin. It began in the fall of 2006, when I stumbled into graduate school and had the good fortune to meet up with David Sears. I wasn’t quite sure what I was doing those first few weeks at UCLA, but I knew that his research on race and politics was fascinating. So, pretty soon I began sending Sears results to try to impress him. Before I knew it, he had turned those findings into a lucid outline for a volume on racial attitudes and the 2008 election. The upshot was our 2010 book, *Obama’s Race: The 2008 Election and the Dream of a Post-Racial America*. David very graciously encouraged me to establish a place for myself in the discipline by doing this follow-up project on my own. But it goes without saying that this book was much harder to write and much less fun to work on without him. And, hopefully, David Sears’s immense influence can still be found on just about every page.

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izes Public Opinion by Racial Attitudes and Race,” and in *Political Psychology* (2015: Advances in Political Psychology Supplement) under the title, “The Conditions Ripe for Racial Spillover Effects.” I am grateful to the publisher of both journals, Wiley Blackwell, for their permission to reprint this material in the book.

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