

Contents

List of Charts	x
Acknowledgements	xi
Introduction	1
The Road Ahead.....	1
Definitions and Clarifications.....	5
Mapping Social Theory.....	8
Tilting Marx Sideways	13
The Structure of This Book	18
Chapter 1	
The Nature of Social Consciousness:	
A Theory of Mind	21
The Sympathetic Social Mind.....	21
Embodiment	26
Passionate Action.....	29
Purposive Action	31
Intellectual Action	33
Language as Symbolic Social Action	36
Social Rules and the Creation of Social Roles.....	40
Power, Hierarchy, and Social Structure.....	44
Chapter 2	
Intention, Meaning, and Structure	
in Social Explanation	49
Prologue	49

The Varieties of Rationality	51
Intention	55
Meaning	61
Structure	70

Chapter 3

A Structural Idealist Interpretation of

Theories of Deviance	81
Labelling/Transactionalist Views of Deviance	81
New Subcultural Theory	86
A Structural Idealist Understanding of Deviance and the Question of Causality	94

Chapter 4

Reconstructing the Past: A Structural

Idealist Approach	99
Collingwood's Re-enactment Thesis	100
Problems with the Thesis	106
Structuring Human Actions	117
The Centrality of Meaning in Historical Explanation	121
The Reconstruction Thesis	125
Construction, Reconstruction, and Objectivity	126

Chapter 5

The Search for Depth Meaning as the

Essence of Late Modernity	131
A Cook's Tour of Late Modernity	134
Nietzsche: From Morality to the Genealogy of Morals	138
Freud: From Mind to Psyche	146
From Sociology to the Sociology of Knowledge	155

Chapter 6

The End of the Search for Depth Meaning as the

Essence of Postmodernity	159
The Basic Themes	159
Foucault: From Truth to Power/Knowledge	169
Derrida: From Meaning to Play	177
Lyotard and Baudrillard: From an Incredulity to Metanarratives to Embracing Simulacra	181
The Search for Meaning in Depth as a Disenchantment of the Social World	192
From the Unmasking Mind to the Liquid Body	197

Chapter 7

A Secret History of the Liquid Body: Image and Counter-Image in Twentieth-Century Culture..... 199

 A Theoretical Sketch..... 199

 Body Images, Power, and Levels of Meaning..... 203

 The Channels of Communication..... 206

 A Periodization 209

 A Case in Point: British Subcultural Styles, 1963-1978 217

 The Liquid Body and the Question of Freedom 220

Chapter 8

The Contribution of Structural Idealism to Cultural Critique..... 223

 Prologue: What is Culture? 223

 Voices in the Wilderness: A Tour of Contemporary Cultural Criticism, 1978-1995..... 224

 Explorations in Contemporary Cultural Criticism..... 249

 A Sketch of a Structural Idealist Theory of Cultural Critique 259

 Towards a Unified Social Theory 266

Notes..... 269

Bibliography..... 289

Index..... 301