Susana Narotzky, University of Barcelona, Spain - Referee report April 04, 2019 - 13:32 see attached file

Webb Keane - Response to Susana Narotzky April 23, 2019 - 09:31 see attached file

Anonymous - Comments

April 29, 2019 - 09:47

This is a terrific paper that challenges some of the core assumptions of behavioral economics with insights from how anthropologists and others examine moral economics in a way that will open dialogue with our colleagues in these fields, and provide provocative grounds for dialogue. In its effort to speak to ...[more]

... economists and cognitive scientists, I think it succeeds rather well, and reminds me of classic engagements between anthropologists and scholars from other disciplines like those of Herskovits and Geertz. The cases examined put meat on the bones, so to speak, and provide additional grist for the mill. I have no substantive suggestions for revision except maybe for the author to take a look at the following recent paper:

Fabian Muniesa (2018), "How to spot the behavioral shibboleth and what to do about it", in Noortje Marres, Michael Guggenheim and Alex Wilkie (Eds.), Inventing the Social, Manchester, Mattering Press, 195-211.