

Contents

	Introduction	1
1	Theories of Voting	13
2	Dealignment in the Electorate	31
3	The Era of Party Disunity	47
4	Presidential Popularity in Decline	66
5	Was There a Mandate?	92
6	Performance-Based Voting	130
7	The Impact of Candidate-Centered Politics	156
	Notes	167
	Index	179