

# Contents

	INTRODUCTION	1
1	THE EVER-CHANGING SHORE	8
2	1664–1764: A FEW DESOLATE BEACHES	23
	Native Americans at the Shore	24
	The English Replace the Dutch	26
	Whaling	29
	Pirates	33
	Smugglers, Privateers, and the U.S. Navy	38
3	1765–1850: THE RISE OF RESORTS	48
	Sandy Hook, “Squan,” Deal, and Toms River	50
	“Sea Bathing” at the Jersey Shore	53
	Tucker’s Island and Long Beach	55
	Cape May	58
	Long Branch	60
4	1850–1900: RAILROADS, ATLANTIC CITY, AND LONG BRANCH	65
	The Coming of Railroads and the Concept of “Vacation”	66
	Atlantic City	69
	Long Branch as the Nation’s Premier Resort	75
	Cape May, Tucker’s Island, and Beach Haven	78
5	RELIGION AT THE JERSEY SHORE	84
	Traveling Preachers and Camp Meetings	85
	Ocean Grove	88
	Asbury Park	93
	Ocean City	99
	“Sea Grove,” Dry Towns, Retreats, and Ethnics	101

6	THE RISE OF RESORTS, MONMOUTH COUNTY	107
	Railroads and New Resorts	109
	Monmouth County	117
7	SHIPWRECKS, LIFESAVING, AND LIGHTHOUSES	132
	Early Wrecks	133
	A Mysterious Death Leads to an Iconic Grounding	138
	Collisions on a Vast Sea	141
	Shipwrecks as Fact and Fiction	143
	U.S. Lifesaving Service	147
	Lighthouses	150
8	THE RISE OF RESORTS, OCEAN COUNTY	157
	Point Pleasant to Island Beach State Park	159
	Long Beach Island	168
9	FIRES, STORMS, AND WAR	176
	Fires	178
	Hurricanes, Tropical Storms, and Nor'easters	181
	World War	191
10	THE RISE OF RESORTS, ATLANTIC COUNTY	197
	Atlantic County	198
	Atlantic City, Politics, and Prohibition	203
11	FISH, FISH, AND BOATS	211
	Commercial Fishing and New Jersey's Major Ports	212
	The <i>Lady Mary</i> and the Dangers of Commercial Fishing	218
	Sport Fishing, Gunning, and Recreational Boating	220
	The Intracoastal Waterway	224
	"Jaws"	225
12	THE RISE OF RESORTS, CAPE MAY COUNTY, AND THE LORE OF THE SHORE	230
	The Personalities of Jersey Shore Communities	231
	The Look, Lure, and Lore of the Shore	234
	Cape May County	239
13	THE TWENTIETH CENTURY: TRANSFORMATION	250
	Transportation Again Transforms the Shore	251
	Economic Development and the Great Depression	254
	The Garden State Parkway	260
	Building Booms	263
	Gambling at the Shore	266
	Race Relations	270

14	THE TWENTY-FIRST-CENTURY SHORE	276
	The Public Trust Doctrine and Eminent Domain	277
	State Action, Federal Funding, and University	
	Support	286
	Revival: Cape May, Long Branch, Asbury Park,	
	and Atlantic City	293
	Superstorm Sandy	298
	THE FUTURE OF THE JERSEY SHORE	303
	Acknowledgments	311
	Notes	313
	Index	333



# The Jersey Shore



