Contents

Introduction 3

- 1 Prelude to the Postwar Agenda: Psychology in Early Twentieth-Century Canada 19
- 2 William Blatz and Samuel Laycock: 'Men of Good Counsel' 37
- 3 Gendering the Normal Parent and Child 52
- 4 Safeguarding the Family: Psychology and the Construction of Normalcy 80
- 5 Internalizing the Ideal: The Goals of Good Parenting 97
- 6 Constructing Normal Citizens? Psychology in Postwar Schools 119

Conclusion 140

NOTES 145 BIBLIOGRAPHY 175 INDEX 193

