

## Tourism Employment

## Aspects of Tourism

**Series Editors:** Professor Chris Cooper, *University of Queensland, Ipswich, Australia* and Dr Michael Hall, *University of Otago, Dunedin, New Zealand*

**Aspects of Tourism** is an innovative, multifaceted series which will comprise authoritative reference handbooks on global tourism regions, research volumes, texts and monographs. It is designed to provide readers with the latest thinking on tourism world-wide and in so doing will push back the frontiers of tourism knowledge. The series will also introduce a new generation of international tourism authors, writing on leading edge topics.

The volumes will be readable and user-friendly, providing accessible sources for further research. The list will be underpinned by an annual authoritative tourism research volume. Books in the series will be commissioned that probe the relationship between tourism and cognate subject areas such as strategy, development, retailing, sport and environmental studies. The publisher and series editors welcome proposals from writers with projects on these topics.

### Other Books in the Series

Dynamic Tourism: Journeying with Change

*Priscilla Boniface*

Journeys into Otherness: The Representation of Differences and Identity in Tourism

*Keith Hollinshead and Chuck Burlo (eds)*

Natural Area Tourism: Ecology, Impacts and Management

*D. Newsome, S.A. Moore and R. Dowling*

Tourism Collaboration and Partnerships

*Bill Bramwell and Bernard Lane (eds)*

Tourism in Peripheral Areas: Case Studies

*Frances Brown and Derek Hall (eds)*

Tourism and Development: Concepts and Issues

*Richard Sharpley and David Telfer (eds)*

**Please contact us for the latest book information:**

**Channel View Publications, Frankfurt Lodge, Clevedon Hall,  
Victoria Road, Clevedon, BS21 7HH, England**

**<http://www.multilingual-matters.com>**

## **ASPECTS OF TOURISM 6**

**Series Editors:** Chris Cooper (*University of Queensland, Australia*)  
and Michael Hall (*University of Otago, New Zealand*)

# **Tourism Employment Analysis and Planning**

Michael Riley, Adele Ladkin  
and Edith Szivas

**CHANNEL VIEW PUBLICATIONS**

Clevedon • Buffalo • Toronto • Sydney

**Library of Congress Cataloging in Publication Data**

Riley, Michael

Tourism Employment: Analysis and Planning/Michael Riley, Adele Ladkin and Edith Szivas

Aspects of Tourism: 6

Includes bibliographical references

1. Tourism—Management. 2. Tourism—Personnel management.

3. Tourism—Employees—Supply and demand. I. Ladkin, Adele. II. Szivas, Edith.

III. Title. IV. Series.

G155.A1 L235 2001

910'.68'3—dc21 2001047708

**British Library Cataloguing in Publication Data**

A catalogue entry for this book is available from the British Library.

ISBN 1-873150-31-8 (hbk)

ISBN 1-873150-30-X (pbk)

**Channel View Publications**

An imprint of Multilingual Matters Ltd

UK: Frankfurt Lodge, Clevedon Hall, Victoria Road, Clevedon BS21 7SJ.

USA: 2250 Military Road, Tonawanda, NY 14150, USA.

Canada: 5201 Dufferin Street, North York, Ontario, Canada M3H 5T8.

Australia: Footprint Books, Unit 4/92a Mona Vale Road, Mona Vale, NSW 2103, Australia.

Copyright © 2002 Michael Riley, Adele Ladkin and Edith Szivas.

All rights reserved. No part of this work may be reproduced in any form or by any means without permission in writing from the publisher.

Typeset by Florence Production Ltd.

Printed and bound in Great Britain by the Cromwell Press.