

Contents

| | |
|---|-----------|
| List of Contributors | vii |
| List of Figures | ix |
| List of Tables | xi |
| Acknowledgements | xii |
| 1 Tourism and Religion: Origins, Interactions and Issues <i>Wantanee Suntikul and Richard Butler</i> | 1 |
| Part 1: Faiths and Tourism | 11 |
| 2 Indigenous Tourism: The Most Ancient of Journeys <i>John King</i> | 14 |
| 3 Origins of Hospitality in Monastic and Christian Orders <i>Kevin O’Gorman</i> | 18 |
| 4 Inspiration for Muslims to Visit Mosques <i>Razaq Raj and Kristel Kessler</i> | 33 |
| 5 Judaism and Tourism Over the Ages: The Impacts of Technology, Geopolitics and the Changing Political Landscape <i>Noga Collins-Kreiner and Nimrod Luz</i> | 51 |
| 6 Shintoism and Travel in Japan <i>Yuji Nakanishi</i> | 68 |
| 7 Hinduism and Tourism <i>Pushkar Kanvinde and Binumol Tom</i> | 83 |
| 8 The Monks and Nuns of Pu-Tuo as Custodians of Their Sacred Buddhist Site <i>Cora Un In Wong</i> | 99 |

| | |
|--|------------|
| Part 2: Issues and Problems | 115 |
| 9 The Vow and Tourist Travel <i>Matina Terzidou, Caroline Scarles and Mark Saunders</i> | 117 |
| 10 Politics, Tourism, Religion and Conflicts: A Suggested Framing Framework <i>Noga Collins-Kreiner and Deborah Shmueli</i> | 128 |
| 11 Religious Tourism in Palestine: Challenges and Opportunities <i>Rami K. Isaac</i> | 143 |
| 12 Marketing Myanmar: The Religion/Tourism Nexus in a Fragile Polity <i>David Mercer</i> | 161 |
| 13 Religious Tourism and Pilgrimage in Russia <i>Elina Ostrometskaia and Kevin Griffin</i> | 182 |
| Part 3: Secular Tourism in Sacred Places | 197 |
| 14 Spiritual Tourism in Europe: The SPIRIT-Youth Project <i>Silvia Aulet Serrallonga</i> | 200 |
| 15 Religious Routes, Pilgrim Trails: Spiritual Pathways as Tourism Resources <i>Dallen J. Timothy and Daniel H. Olsen</i> | 220 |
| 16 Reaching Out – Engagement Through Events and Festivals – The Cathedrals of England <i>Simon Curtis</i> | 236 |
| 17 Tourism, Salt Lake City and the Cultural Heritage of Mormonism <i>Daniel H. Olsen and Dallen J. Timothy</i> | 250 |
| 18 Religious Needs in the Tourism Industry: The Perspective of Abrahamic Traditions <i>Amos S. Ron</i> | 270 |
| 19 Tourism and Religion: Themes, Issues and Conclusions <i>Richard Butler and Wantanee Suntikul</i> | 288 |
| Index | 299 |