

Contents

Contributors	vii
1 Medical Discourse: Building Bridges between Medicine and Society <i>Pilar Ordóñez-López and Nuria Edo-Marzá</i>	1
2 Variations in Medical Discourse for Academic Purposes <i>Maurizio Gotti</i>	9
3 The Clinical Case Report as a Discourse Genre in the Context of Professional Training <i>Vicent Salvador</i>	31
4 Popular Science Articles vs Scientific Articles: A Tool for Medical Education <i>Begoña Bellés-Fortuño</i>	55
5 The Ethics of Informed Consent. An Applied Linguistics Perspective <i>Morten Pilegaard</i>	79
6 Exploring the Links Between the Oral and the Written in Patient–Doctor Communication <i>Vicent Montalt and Isabel García-Izquierdo</i>	103
7 Metaphorical Aspects in Cancer Discourse <i>Ignasi Navarro i Ferrando</i>	125
8 Cancer Metaphors in Sports News: The Match that Must Be Won <i>Martí Domínguez and Lucía Sapiña</i>	149

9	The Discourse of Mindfulness: What Language Reveals about the Mindfulness Experience <i>Antonio-José Silvestre-López</i>	173
	Index	199