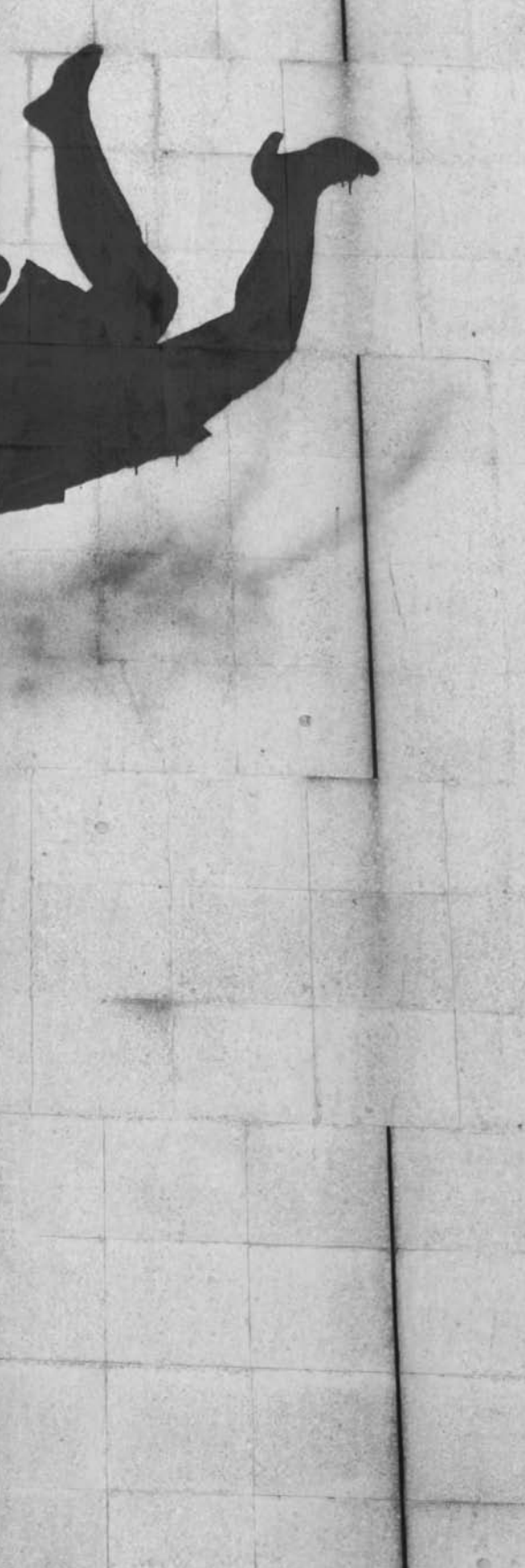


Authentic™





Authentic™

The Politics of Ambivalence in a Brand Culture

Sarah Banet-Weiser



NEW YORK UNIVERSITY PRESS

New York and London

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NEW YORK UNIVERSITY PRESS

New York and London

www.nyupress.org

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References to Internet Websites (URLs) were accurate at the time of writing.
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LIBRARY OF CONGRESS CATALOGING-IN-PUBLICATION DATA

Banet-Weiser, Sarah, 1966-

Authentic TM : The politics of ambivalence in a brand culture / Sarah Banet-Weiser.

p. cm. — (Critical cultural communication)

Includes bibliographical references and index.

ISBN 978-0-8147-8713-7 (cl : alk. paper) — ISBN 978-0-8147-8714-4 (pb : alk. paper) — ISBN 978-0-8147-8715-1 (ebook) — ISBN 978-0-8147-3937-2 (ebook)

1. Brand name products. I. Title.

HD69.B7B256 2012

306.3—dc23

2012024949

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Frontispiece: *Shop Til You Drop* (detail), Banksy. Photograph by Patrick Mayon.

*For my daughter,
Lily Banet Weiser,
whose irrepressible spirit
has never failed
to inspire me.*

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