Contents

Who We Be: Introducing the New H.N.I.C 1					
No Time for Fake Niggas: Hip Hop, from Private to Public 24					
Brothas Gonna Work It Out: Hip Hop's Ongoing Search for the Real 44					
Can't Knock the Hustle: Hip Hop and the Cult of Playa Hatin' 61					
Head Nigga in Charge: Slick Willie, Slim Shady, and the Return of the "White Negro" 102					
Epilogue: Where's the Love? 139					
Selected Bibliography 153					
Glossary of Hip Hop Terms 155					
Shout Outs 159					
Index 161					
About the Author 169					

Preface: Game Recognize Game ix

For Ed Boyd

