

Contents

Acknowledgments	ix
I Introduction	1
The Problems of Digital Dossiers	2
Traditional Conceptions of Privacy	7
Rethinking Privacy	8
A Road Map for This Book	9

i computer databases

2 The Rise of the Digital Dossier	13
A History of Public-Sector Databases	13
A History of Private-Sector Databases	16
Cyberspace and Personal Information	22
3 Kafka and Orwell:	
Reconceptualizing Information Privacy	27
The Importance of Metaphor	27
George Orwell's Big Brother	29

Franz Kafka's Trial	36
Beyond the Secrecy Paradigm	42
The Aggregation Effect	44
Forms of Dehumanization: Databases and the Kafka Metaphor	47
4 The Problems of Information Privacy Law	56
The Privacy Torts	57
Constitutional Law	62
Statutory Law	67
The FTC and Unfair and Deceptive Practices	72
A World of Radical Transparency: Freedom of Information Law	73
The Law of Information Privacy and Its Shortcomings	74
5 The Limits of Market-Based Solutions	76
Market-Based Solutions	76
Misgivings of the Market	81
The Value of Personal Information	87
Too Much Paternalism?	90
6 Architecture and the Protection of Privacy	93
Two Models for the Protection of Privacy	93
Toward an Architecture for Privacy and the Private Sector	101
Reconceptualizing Identity Theft	109
Forging a New Architecture	119

ii public records

7 The Problem of Public Records	127
Records from Birth to Death	127

The Impact of Technology	131
The Regulation of Public Records	132
8 Access and Aggregation:	
Rethinking Privacy and Transparency	140
The Tension between Transparency and Privacy	140
Conceptualizing Privacy and Public Records	143
Transparency and Privacy:	
Reconciling the Tension	150
Public Records and the First Amendment	155

iii government access

9 Government Information Gathering	165
Third Party Records and the Government	165
Government–Private-Sector Information Flows	168
The Orwellian Dangers	175
The Kafkaesque Dangers	177
Protecting Privacy with Architecture	186
10 The Fourth Amendment, Records, and Privacy	188
The Architecture of the Fourth Amendment	188
The Shifting Paradigms of	
Fourth Amendment Privacy	195
The New <i>Olmstead</i>	200
The Emerging Statutory Regime and Its Limits	202
11 Reconstructing the Architecture	210
Scope: System of Records	211
Structure: Mechanisms of Oversight	217
Regulating Post-Collection Use of Data	221
Developing an Architecture	222

12 Conclusion	223
Notes	229
Index	267
About the Author	283