NONPROFIT POLICY FORUM

EDITOR-IN-CHIEF

Dennis Young, Georgia State University, USA

MANAGING EDITOR

Linda Serra

SENIOR EDITORIAL BOARD

Alan J. Abramson, George Mason University, USA

Helmut Anheier, Heidelberg University, Germany

Andrea Bassi, University of Bologna, Italy

Elizabeth T. Boris, Urban Institute, USA

Gemma Donnelly-Cox, Trinity College, Ireland

James Ferris, University of Southern California, USA

Benjamin Gidron, College of Management Academic Studies, Rishon LeZion, Israel

Virginia A. Hodgkinson, Georgetown University, USA

Kevin Kearns, University of Pittsburgh, USA

Eliza Lee, Hong Kong University, China

Michael Meyer, Vienna University of Economics, Austria

Myles McGregor-Lowndes, Queensland University of Technology, USA

Rob Paton, Open University, UK

Marta Reuter, Stockholm University, Sweden

Mark Rosenman, Caring to Change, USA

James Allen Smith, Rockefeller Archives Center, USA

Melissa Stone, University of Minnesota, USA

Isabel Vidal, University of Barcelona, Spain

Filip Wijkström, Stockholm School of Economics, Sweden

Naoto Yamauchi, Osaka University, Japan

Dennis R. Young, Georgia State University, USA

DE GRUYTER

The mission of *Nonprofit Policy Forum* is to serve as an international journal that publishes original research and analysis on public policy issues and the public policy process critical to the work of nonprofit organizations. NPF provides a forum and an authoritative and accessible source of information for scholars, leaders, and policy-makers worldwide. A primary goal of NPF is to provide nonprofit leaders and policy-makers with readily accessible and relevant scholarly research. In addition to being an accessible source of information, NPF creates a publishing venue for the expanding population of nonprofit-public policy scholars. Because the field of nonprofit studies is interdisciplinary in nature, the range of disciplines for both authors and readers spans a wide array of interests. Increasingly, the global community recognizes that progress in achieving goals and solving serious social and economic problems will require more than government action alone. The people employed in the sector and the millions of volunteers it mobilizes have the ability to extend the government's reach, engage grass-roots energies, build cross-sector partnerships and reinvigorate democratic governance. The intent of NPF is to help policymakers design more effective policy, stimulate greater public involvement and support, promote more favorable policies, and thereby increase the contribution that nonprofits make in addressing social, economic and environmental problems and enhancing democratic practice.

ISSN 2194-6035 · e-ISSN 2154-3348

All information regarding notes for contributors, subscriptions, Open Access, back volumes and orders is available online at http://www.degruyter.com/npf.

RESPONSIBLE EDITOR Dennis Young, Department of Public Management and Policy, Georgia State University, 355 Andrew Young School, Atlanta, GA 30302-3992, USA, Email: dennisryoung@gsu.edu

JOURNAL MANAGER Alexander Goerlt, De Gruyter, Genthiner Straße 13, 10785 Berlin, Germany, Tel.: +49 (0)30 260 05 – 234, Fax: +49 (0)30 260 05 – 250,

Email: alexander.goerlt@degruyter.com

RESPONSIBLE FOR ADVERTISEMENTS Claudia Neumann, De Gruyter, Genthiner Straße 13, 10785 Berlin, Germany. Tel.: +49 (0)30 260 05-226, Fax: +49 (0)30 260 05-322,

Email: anzeigen@degruyter.com

TYPESETTING Integra Software Services Pvt. Ltd., Pondicherry, India

PRINTING Franz X. Stückle Druck und Verlag e.K., Ettenheim

© 2014 Walter de Gruyter GmbH, Berlin/Munich/Boston

Printed in Germany



Contents

Special Symposium Issue on Nonprofit Competition

Editorial

Shena Ashley and Dennis R. Young
Editors' Note to Special Symposium Issue on Nonprofit
Competition —— 207

Dennis R. Young

Thank You to Reviewers —— 211

Symposium Articles

Teresa Harrison and Jeremy Thornton

Too Many Nonprofits? An Empirical Approach to Estimating

Trends in Nonprofit Demand Density —— 213

Bruce A. Seaman, Amanda L. Wilsker and Dennis R. Young

Measuring Concentration and Competition in the U.S.

Nonprofit Sector: Implications for Research and Public Policy —— 231

Elizabeth A. M. Searing
Charitable (Anti)Trust: The Role of Antitrust Regulation in the
Nonprofit Sector —— 261

Shena Ashley

The Impact of Government Funding on Competition in the Nonprofit Sector: An Integrative Model and Review of Empirical Research —— 289

Heather MacIndoe

How Competition and Specialization Shape Nonprofit Engagement in

Policy Advocacy — 307

Lewis Faulk

Overcoming the Cause of Failure and the Role of Issue Salience: Toward a Comprehensive Theory for Nonprofit Activity and Competition in a Three-Sector Economy —— 335

Kate Cooney and Kristen Lynch-Cerullo

Measuring the Social Returns of Nonprofits and Social Enterprises:

The Promise and Perils of the SROI — 367

Book Reviews

Andrea Bassi: Hybrid Organizations and the Third Sector: Challenges for Practice, Theory and Policy, David Billis. London: Palgrave Macmillan, 2010, pp. 256, £19.00 (paperback) — **395**

Third Sector, Partnerships and Social Outcome: The cases of Italy and Ireland, edited by Lucia Boccacin. E-Book Published by Vita E. Pensiero, Milan, Italy, 2014, 131 pages (Stuart C. Mendel) — 403