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NEW GLOBAL STUDIES

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Local, universal, world-historical, world-systemic, or global historiographies as well as work in sociology, anthropology and international relations have shed increasing light on the common history of humankind. Only comparatively recently, however, has human global self-awareness broken through the confines of scholarly specialization, and begun to enter the everyday popular life, action, psyche, imagination and consciousness on a mass, global scale. The step into space and the resultant view of the planet, the new computer and media technologies of mass communication, the global spread of multinational corporations and human rights, the unprecedented environmental changes and challenges, the promise and threat of nuclear power and explosions, all have led to the increasing self-experiencing of the globe as a "spaceship earth."

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Contents

Articles

Stefan A. Schirm

The Domestic Politics of European Preferences Towards Global Economic Governance — 303

Matt Millard

Rethinking the Kantian Peace: Evidence from a Liberal, Moderate, and Conservative Measure of Norm Diffusion — 325

Commentaries

Stefan Link

How Might 21st-Century De-Globalization Unfold? Some Historical Reflections — 343

Barry Eichengreen

Populism, Ideology and Materialism — 367

Jan Nederveen Pieterse

Populism Is a Distraction — 377

Review Essay

John Kane

Benjamin Moffitt. *The Global Rise of Populism: Performance, Political Style, and Representation*

Paolo Gerbaudo. *The Mask and the Flag: Populism, Citizenism and Global Protest* — 387

Documentation

Howard H. Chiang

Teaching Global Intimacies — 393

Book Reviews

Richard Bessel

Walter Scheidel. *The Great Leveler: Violence and the History of Inequality from the Stone Age to the Twenty-First Century* — 401

Or Rosenboim

Sabine Selchow. *Negotiations of the “New World”: The Omnipresence of “Global” as a Political Phenomenon* — 405