

2017 · VOLUME 11 · ISSUE 1

NEW GLOBAL STUDIES

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Local, universal, world-historical, world-systemic, or global historiographies as well as work in sociology, anthropology and international relations have shed increasing light on the common history of humankind. Only comparatively recently, however, has human global self-awareness broken through the confines of scholarly specialization, and begun to enter the everyday popular life, action, psyche, imagination and consciousness on a mass, global scale. The step into space and the resultant view of the planet, the new computer and media technologies of mass communication, the global spread of multinational corporations and human rights, the unprecedented environmental changes and challenges, the promise and threat of nuclear power and explosions, all have led to the increasing self-experiencing of the globe as a "spaceship earth."

ISSN 2194-6566 · e-ISSN 1940-0004

All information regarding notes for contributors, subscriptions, Open Access, back volumes and orders is available online at www.degruyter.com/journals/ngs.

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TYPESETTING Integra Software Services Pvt. Ltd., Pondicherry, India

PRINTING Franz X. Stückle Druck und Verlag e.K., Ettenheim

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