

Instructions for authors

As part of the submission process of *The Journal of Mongolian Diaspora* (JMD), authors are required to check off their submission's compliance with all of the following items, and submissions may be returned to authors that do not adhere to these guidelines.

- The submitted paper is written in idiomatic academic English.
- The submitted paper explores a narrow topic in Eurasian studies or Mongolian studies.
- The submitted paper, which is based on primary sources written in one or several Oriental languages, offers a new and relevant contribution to the respective field.
- The submission has not been previously published, nor is it before another journal for consideration (or an explanation has been provided in Comments to the Editor).
- The file is submitted in both pdf and Microsoft Word (or RTF / OpenOffice) document file formats.

- The text preferably adheres to the stylistic and bibliographic requirements outlined in the Author Guidelines. However, it is also possible to submit a paper without meeting these requirements, and implement these changes after the paper is accepted.
- The submitted paper contains an abstract of max. 150 words, as well as 5-6 key words.
- The paper itself does not contain the name of the author as author, and the author's name is also removed from the properties of the doc and pdf versions. The submitted paper is accompanied by a separate doc ('Cover letter'), which contains the author's name, affiliation, as well as email and postal addresses.
- Although we do our best to minimize the review period, the author of the submitted paper accepts that the review process can take ca. 4-6 months, or, due to the reviewers' non-availability, even longer.
- Authors accept that if their paper is rejected, they cannot submit it again to *The Journal of Mongolian Diaspora* (JMD) in any revised form. They also accept that if two of their consecutively submitted papers have been rejected, the editor-in-chief will reject the third one without explanation.

I. Manuscript Submission and Review

To submit a manuscript for consideration, please send an electronic file (formatted in MS Word). The authors must provide all necessary information, including the manuscript category, contact information for the corresponding author (phone number, fax number, e-mail address). The editor will assign the manuscript to anonymous reviewers, and every effort will be made to provide the author with a review in a timely fashion.

Peer review

All submissions to The *Journal of Mongolian Diaspora* (JMD) are treated confidentially. Upon submission, a manuscript is desk-reviewed by the editor and, if considered appropriate for review, is sent out to a minimum of two reviewers. The review process for JMD is double-blind peer-review. The editors of *JMD* do not release any information about the author to reviewers, nor about reviewers (who remain anonymous) to the author.

JMD reviewers are asked to provide objective recommendations, and also to declare, prior to acceptance of invitation, if there is a conflict of interest with any aspect of the manuscript. It is the goal of *JMD* to respond to all authors' inquiries in a timely manner. Typically, authors can expect to receive peer review feedback within

three months. Final decisions about acceptance, revision, and rejection rest with the editor.

Author anonymity

Because manuscripts are evaluated anonymously, they should not bear the author's name or institutional affiliation. Please remove from the manuscript all references or acknowledgements that might indicate the identity of the author. However, the author's name and other identifying information may appear in the cover letter and will be required in the post-peer-reviewed, final submitted article.

II. Components

The main components of a submission should be handled as follows:

Cover letter

The cover letter should be submitted as a MS Word file separate from the manuscript text. It should state that all authors have read and approved the submission of the manuscript, that the manuscript has not been published elsewhere, and that it is not currently under consideration for publication by another journal. Include the names and contact information for any individuals who are especially qualified to

review the manuscript; you may also name any individuals who may not be able to provide an unbiased review.

Manuscript

The normal length of published manuscripts is a maximum of 8,000 words. A manuscript should begin with an abstract of 100–150 words. It should be submitted as a MS Word file. The entire manuscript (the body of the text, footnotes, and references) should be double-spaced and in a standard 12-point font.

Appendixes

Include appendixes in the manuscript file following the reference list. Each appendix should start on a new page.

Tables

Prepare tables using the MS Word table editor (i.e., do not use tabs or hard returns). Include tables in the manuscript file following the reference list. Each table should start on a new page.

Figures

Figures must be submitted electronically as separate TIFF or EPS files at 100% of a suitable final size. (All original charts, graphs, or other artwork must be professionally rendered and computer generated.)

III. Style Guide

Transcripts

If your paper contains a transcript, please set it up as a table and ensure that each line of the transcript is contained in its own table row. If transcript lines are to be numbered, line numbers should appear in a separate column.

Appendixes, tables, and figures

Appendixes, tables, and figures are numbered consecutively (app. A, app. B, table 1, table 2, fig. 1, fig. 2, etc.) and are called out in order in the body of text (i.e., table 1 would be mentioned before table 2).

Footnotes

Footnotes are used for material commenting on or adding to the text, and should also be used for archival materials, unpublished interviews, or other sources that do not have a clear author or publication date or would be difficult to include in an author-date reference list.

Citations of websites are often included in footnotes as well; access dates should not generally be included.

Any author-date citations contained in footnotes should be styled as

they would in the main text.

All footnotes begin at the bottom of the page on which they are referenced.

Acknowledgments are included in a first unnumbered footnote on the first page of an article.

Reference list

Full documentation appears in a reference list. This list should include all works cited in the text, including author-date citations in footnotes. List works alphabetically by author and, under author, by year of publication. References not cited in the text should not appear in the reference list.

Book, one author or editor

Young, Oran R. 1994. *International governance: protecting the environment in a stateless society*. Ithaca: Cornell University Press.

Krasner, Stephen D, ed. 1983. *Regimes and the limits of realism: regimes as Autonomous Variables*. Ithaca: Cornell University Press.

Griffin, Keith. 1995. *Poverty and the Transition to a Market Economy in Mongolia*. St. Martin's Press.

Book, multiple authors and editors

Keohane, Robert O, and Nye, Joseph S, eds. 2012. *Power and*

interdependence. 4th ed. Boston : Longman.

Viotti, Paul R, and Kauppi, Mark V, eds. 2011. *International Relations Theory*, 5th ed, Longman.

Reprint

Hume, David. (1740) 1978. *A Treatise of Human Nature*. Edited by P. H. Nidditch. 2nd ed. Reprint, Oxford: Clarendon

Maitland, F. W. (1898) 1998. *Roman Canon Law in the Church of England*. Reprint, Union, NJ: Lawbook Exchange.

Book chapter

Park, Hwan-Young. 2008. "Seeing Mongolian traditions and folklore.", 17–32. Pagijong Press, Inc.

Journal article

Smith, John. 2012. "Article Title: The Subtitle." *Journal Title* in Full 10 (1): 30–40. doi:xxxxxxxxxxx.

Newspaper

Newspapers and magazines are cited in the text, and no entry is needed in the bibliography:

"quotation from newspaper" (Sunday Times, April 8, 2012)

If a reference is needed or preferred, use this style: Author. 2012.

“Article Title.” Sunday Times, April 8. <http://xxxxxxxxxxxxxx>

(If no author is identified, begin the citation with the article title.)

Report

Treat pamphlets, reports, brochures and freestanding publications such as exhibition catalogues as books. Give sufficient information to identify the document.

IV. Copyediting and Page Proofs

The editors will copyedit and proofread all articles accepted for publication. Page proofs of an article will be provided to the corresponding author for correction of typographical errors only; the corresponding author must notify the editors of any changes within 72 hours of receipt of the proof.

V. Copyright Transfer Agreement

A copyright transfer agreement, with certain specified rights reserved by the author, must be signed and returned to the editor by the author prior to publication of the accepted manuscript. Papers with multiple authors are reviewed with the assumption that all authors concur with its submission, and the copyright transfer agreement must

be signed by all authors prior to publication of the accepted manuscript.

Abstract

The nomadic heritage of Mongolia is inextricably linked to the “Horse Heritage”. Therefore, it is included in the national motto of tourism and is a major advantage in promoting nomadic culture internationally. Horse heritage is characterized by ethnography, culture, economy, business, and increase the value of tourism products.

Our aim is to contribute to the development of a strategy that links Equestrian tourism to other social and economic sectors, such as travel, recreation, transportation, life, culture, sports and racing. By promoting the concept of equestrian tourism locally relying on their daily farming and knowledge and skills, that can further develop into a classic form of tourism.

Keywords: Horse heritage, equestrian sports, equestrian tourism, economic benefits

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