

MULTIMODAL COMMUNICATION

EDITOR

Sigrid Norris, Multimodal Research Centre,
Auckland University of Technology, New Zealand

EDITORIAL ASSISTANT

Jarret Geenen, Department of English Language and
Culture, Radboud University Nijmegen, Netherlands

REVIEW EDITOR

Shri Ramakrishnan, Syracuse University, USA

EDITORIAL BOARD

Najma Al Zidjaly, Department of English Language
and Literature, Sultan Qaboos University, Oman
John Bateman, Faculty of Linguistics and Literary
Sciences, Bremen University, Germany
Emilia Djonov, Institute of Early Childhood,
Macquarie University, NSW, Australia
Gaëlle Ferre, Département d'Etudes Anglaises,
Chemin de la Censive du Tertre, France
Rodney H. Jones, Department of English,
City University of Hong Kong, China
Rick Iedema, Communication Studies,
University of Technology Sydney, Australia
Jay Lemke, Laboratory of Comparative Human
Cognition, University of California, San Diego, USA
Carmen Daniela Maier, Department of Business
Communication, Aarhus University, Denmark

David McNeill, Department of Psychology,
The University of Chicago, USA
Meredith Marra, School of Linguistics and Applied
Language Studies, Victoria University of Wellington,
New Zealand
Sarah Pink, Department of Social Sciences,
Loughborough University, UK
Pirkko Raudaskoski, Department of Communication
and Psychology, University of Aalborg, Denmark
Martin Reisigl, Institut für Germanistik,
University of Bern, Switzerland
Jürgen Streeck, Department of Communication
Studies, The University of Texas at Austin, USA
Theo van Leeuwen, Faculty of Arts and Social Sciences,
University of Technology Sydney, Australia

ABSTRACTED/INDEXED IN Baidu Scholar · Celdes · CNKI Scholar (China National Knowledge Infrastructure) · CNPIEC · EBSCO Discovery Service · ERIH PLUS (European Reference Index for the Humanities and Social Sciences) · Google Scholar · J-Gate · JournalTOCs · KESLI-NDSL (Korean National Discovery for Science Leaders) · MLA International Bibliography · Naviga (Softweco) · Primo Central (ExLibris) · ReadCube · ResearchGate · Summon (Serials Solutions/ProQuest) · TDNet · Ulrich's Periodicals Directory/ulrichsweb · WanFang Data · WorldCat (OCLC)

In essence, all communication is multimodal: we use language, gesture, posture, and other non-verbal modes often at the same time as we use objects in the world and the environment itself in order to communicate. We may use many media when conducting research, so that we may use video or audio recordings. We may also employ creative ways of jotting down what we perceive, i.e. using poetry, creative writing, painting or sculpture to freeze what we understand. All of these media in turn allow us to explain the world we investigate in multimodal ways.

Multimodal Communication sets out to open up a venue for researchers in diverse fields of study, who are broaching communication from an interdisciplinary perspective; for those who are exploring diverse and multimodal ways to conduct research and to illustrate findings. The Journal will include papers from anthropology, art, communication, health, interaction, linguistics, math, philosophy, psychology, science, sport, or sociology and others when these broach and/or explain communication in the broadest sense.

There is no methodological boundary to this Journal, however all articles have to develop multimodality in some way. An article may use visuals/writing/sound to explore a theme, an article may be highly theoretical and explain a philosophical point relevant to the study of multimodality, or an article may be based on an empirical study that integrates a number of modes. Style of exposition is not standardized in this Journal, so that authors may send research articles, essays, visual essays or other creative pieces.

Images are published in colour. Online subscribers will have access to the online portal where readers can find audio and video files. Due to print-only subscriptions all published articles have to be complete in their printed form. All articles are double-blind peer-reviewed. We only publish original research.

The publisher, together with the authors and editors, has taken great pains to ensure that all information presented in this work reflects the standard of knowledge at the time of publication. Despite careful manuscript preparation and proof correction, errors can nevertheless occur. Authors, editors and publisher disclaim all responsibility for any errors or omissions or liability for the results obtained from use of the information, or parts thereof, contained in this work.

ISSN 2230-6579 · e-ISSN 2230-6587

All information regarding notes for contributors, subscriptions, Open access, back volumes and orders is available online at www.degruyter.com/view/j/mc

RESPONSIBLE EDITOR Sigrid Norris, Multimodal Research Centre, Auckland University of Technology, 55 Wellesley St E, Auckland, 1010, New Zealand. Email: sigrid.norris@aut.ac.nz

JOURNAL MANAGER Aline Hötzeltdt, De Gruyter, Genthiner Straße 13, 10785 Berlin, Germany.

Tel.: +49 (0)30 260 05-283, Fax: +49 (0)30 260 05-250

Email: aline.hoetzeldt@degruyter.com

RESPONSIBLE FOR ADVERTISEMENTS Claudia Neumann, De Gruyter, Genthiner Straße 13, 10785 Berlin, Germany,

Tel.: +49 (0)30 260 05-226, Fax: +49 (0)30 260 05-264,

Email: anzeigen@degruyter.com

TYPESETTING Integra Software Services Pvt. Ltd., Pondicherry, India.

PRINTING Franz X. Stickle Druck und Verlag e.K., Ettenheim.

COVER ILLUSTRATION Lucas Norris, New Zealand

© 2017 Walter de Gruyter GmbH, Berlin/Boston



Printed in Germany

Offenlegung der Inhaber und Beteiligungsverhältnisse gem. § 7a Abs. 1 Ziff. 1, Abs. 2 Ziff. 3 des Berliner Pressegesetzes: Die Gesellschafter der Walter de Gruyter GmbH sind: Cram, Gisela, Rentnerin, Berlin; Cram, Elsbeth, Pensionärin, Rosengarten-Alvesen; Cram, Dr. Georg-Martin, Unternehmens-Systemberater, Stadtbergen; Cram, Maike, Wien (Österreich); Cram, Jens, Mannheim; Cram, Ingrid, Betriebsleiterin, Tuxpan/Michoacan (Mexiko); Cram, Sabina, Mexico, DF (Mexiko); Cram, Silke, Wissenschaftlerin, Mexico DF (Mexiko); Cram, Björn, Aachen; Cram, Cram, Berit, Hamm; Cram-Gomez, Susana, Mexico DF (Mexiko); Cram-Heydrich, Walter, Mexico DF (Mexiko); Cram-Heydrich, Kurt, Angestellter, Mexico DF (Mexiko); Duvenbeck, Brigitta, Oberstudienrätin i.R., Bad Homburg; Gädeke, Gudula, M.A., Atemtherapeutin/Lehrerin, Tübingen; Gädeke, Martin, Einzelunternehmer, Ingolstadt; Lubasch, Dr. Annette, Ärztin, Berlin; Schütz, Dr. Christa, Ärztin, Mannheim; Schütz, Sonja, Berlin; Schütz, Juliane, Berlin; Schütz, Antje, Berlin; Schütz, Valentin, Mannheim; Seils, Dorothee, Apothekerin, Stuttgart; Seils, Gabriele, Journalistin, Berlin; Seils, Christoph, Journalist, Berlin; Siebert, John-Walter, Pfarrer, Oberstenfeld; Tran, Renate, Mediatorin, Zürich (Schweiz).

Contents

Jarret Geenen

Show and (sometimes) Tell: Identity Construction and the Affordances of Video-Conferencing — 1

Neil Cohn, Ryan Taylor and Kaitlin Pederson

A Picture is Worth More Words Over Time: Multimodality and Narrative Structure Across Eight Decades of American Superhero Comics — 19

Edgar Bernad-Mechó

Metadiscourse and Topic Introductions in an Academic Lecture: A Multimodal Insight — 39

Chiao-I Tseng

Analysing *Narrativised Space* in Moving Images: A Multimodal Discourse Approach to Narrative Complexity and Transmedial Comparison — 61

Book Reviews

Lara dos Passos Coggin

McVee, M. B., and Boyd, F. B. (2016). *Exploring Diversity through Multimodality, Narrative, and Dialogue: A Framework for Teacher Reflection* — 83

Kristina Beckman-Brito

Crawford Camiciottoli, B., and Fortanet-Gómez, I. (Eds.). (2015). *Multimodal Analysis in Academic Settings* — 85