#### Conference announcement

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# 3rd Industrial Green Chemistry World: Convention & Ecosystem (IGCW-2013; Mumbai, India, **December 6-8, 2013)**

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# **Industrial Green Chemistry World** (IGCW)

IGCW is an industrial initiative for bringing together the chemical industry to collectively expand its awareness on environmentally benign manufacturing practices and technologies. IGCW's core context is to go beyond the theoretical understanding of 'green' chemistry and an attempt in bringing forth technical know-how of green chemistry applications from the corridors of laboratories to the cauldrons of industry and a platform to familiarize green chemistry not as a different genre, but as an integral way of doing chemical processes.

The focus of IGCW is to recognize emerging global trends in prioritizing sustainability and environmental safety with a commitment towards the triple bottom-line benefits of profit, society and a sustainable planet.

## IGCWs as an industrial ecosystem

Since its inception in 2009, the IGCW serves as an exclusive industrial platform, particularly for the chemistry-intensive sectors to explore global trends, technologies and collaborations for resolving their manufacturing relevant environmental challenges with a profit-centric approach and to pro-actively engage in exploring the implementation of green chemistry and engineering practices through and integrated and collaborative approach.

Under the umbrella Green ChemisTree Foundation (GCF), a not-for-profit company, the IGCW is organized as an international convention every alternate year to facilitate a tangible platform for the chemical manufacturing companies.

IGCW Conventions with its diverse participation from industry, technocrats, funding agencies, academia, research institutes, industrial associations, environmental agencies, government bodies, students, media, publications, etc., has been aptly evolving as an ecosystem for the chemical community world-wide to participate with the context of going 'beyond-business' for serving a single focus on industrial sustainability.

## 3rd IGCW-2013

This December 2013, the GCF along with the other committed partners and supporters will be hosting the 3rd IGCW-2013 Convention & Ecosystem, with additional dimensions to incorporate the increasing need of awareness on specific technologies and its applications from the sustainability viewpoint.

The key industrial sectors impacted though the IGCW-2013 Convention are:

- Pharmaceuticals
- Agro-chemicals
- Dves and pigments
- Fine and specialty chemicals

IGCW-2013's objective is to encourage and enable the implementation of green chemistry and engineering based technologies in the chemical industry by connecting them to pragmatic solutions and solution providers so that the industry can address some of its immediate and priority environmental challenges.

## IGCW-2013 as a platform

IGCW-2013, as a platform will facilitate various opportunities for both - the green chemistry based solution seekers (i.e., the industry audience) as well as the green chemistry based solution providers (i.e., the technology leader companies, start-up and technocrats, academia, research institutes and government bodies), by providing a tangible platform to get them connected for collaborative partnerships.

Day 1 of IGCW-2013 Convention will focus on the Chairman, the Board of Directors, founders, presidents, CEOs and other senior decision makers.

Day 2 will focus on the R&D and technology personnel such as presidents and VPs, CTOs, CSOs, R&D managers, inventors, innovators, consultants and technocrats.

Day 3 will focus on the operations and production personnel- directors, presidents, VPs, plant managers and EHS managers.

IGCW-2013 will facilitate nine topics over 3 days in the same venue for companies to participate and connect various stakeholders for collaborative partnerships:

- 1. IGCW symposium
- 2. IGCW EXPO
- 3. IGCW awards

- IGCW 180° seminars
- IGCW workshops
- **IGCW** conferences
- **IGCW** for students 7.
- IGCW for teachers
- IGCW for pollution control officers.

### IGCW-2013 date and venue

6th, 7th and 8th December 2013 Renaissance Mumbai Convention Centre Hotel Lakeside Chalet, Near Chinmayanand Ashram, Powai, Mumbai India

All the above nine features will be held concurrently during the IGCW-2013 Convention. For further information, please contact Ms. Krishna Dave at krishna.dave@ newreka.co.in.



