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**A CONVOLUTION APPROACH TO
 CERTAIN SUBCLASSES OF UNIVALENT FUNCTIONS
 RELATED TO COMPLEX ORDER**

1. Introduction

Let \mathcal{A} denote the class of functions

$$(1.0) \quad f(z) = z + \sum_{n=2}^{\infty} a_n z^n$$

analytic in $\mathcal{U} = \{z : |z| < 1\}$. If f and g are any two such functions of \mathcal{A} with f given by (1.0) and $g(z) = z + \sum_{n=2}^{\infty} b_n z^n$, then their convolution or their Hadamard product denoted by $f * g$, is defined by

$$(f * g)(z) = z + \sum_{n=2}^{\infty} a_n b_n z^n.$$

Let $\lambda \in N_0 = \{0, 1, 2, \dots\}$. The λ -th order Ruscheweyh derivative of f , denoted by $D^\lambda f(z)$, is defined by (cf. [1])

$$D^\lambda f(z) = \frac{z}{\lambda!} \frac{d^\lambda}{dz^\lambda} (z^{\lambda-1} f(z)).$$

Ruscheweyh showed that

$$D^\lambda f(z) = z(1-z)^{-\lambda-1} * f(z), \quad z \in \mathcal{U}.$$

Notice that $D^0 f(z) = f(z)$, $D^1 f(z) = z f'(z)$, $D^2 f(z) = z f'(z) + \frac{1}{2} z^2 f''(z)$.

Goel and Sohi [8] studied the class $\mathcal{M}_\lambda(\alpha)$ of such functions of \mathcal{A} which satisfy

$$(1.1) \quad \operatorname{Re} \left\{ \frac{1}{z} D^{\lambda+1} f(z) \right\} > \alpha, \quad 0 \leq \alpha < 1, \quad z \in \mathcal{U}.$$

They showed that the functions of $\mathcal{M}_\lambda(\alpha)$ are univalent in \mathcal{U} . As usual for other classes of univalent functions, α may be called the order of the function of $\mathcal{M}_\lambda(\alpha)$. Recently, in [2], [3], [13], [16] have been introduced some classes

of univalent and p -valent function of complex order. But no one has, so far, introduced a class of functions of complex order defined by convolution in this direction. Considering this natural problem, we now introduce a class $V_{\lambda,\mu}^b[A, B]$ as follows.

A function f of \mathcal{A} belongs to $V_{\lambda,\mu}^b[A, B]$ if and only if there exists a function $w(z)$ analytic in \mathcal{U} , satisfying $w(0) = 0$ and $|w(z)| < 1$ for $z \in \mathcal{U}$ and such that

$$(1.2) \quad \frac{1}{b} \left\{ \frac{1}{z} D^{\lambda+1} f(z) - 1 \right\} = -\mu + \mu \left\{ \frac{1 + Aw(z)}{1 + Bw(z)} \right\}, \quad z \in \mathcal{U},$$

where $-1 \leq B < A \leq 1$, $0 < \mu \leq 1$, $\lambda > -1$ and b is any non-zero complex number.

It is easy to see that, by (1.2), the condition $|w(z)| < 1$ is equivalent to

$$(1.3) \quad \left| \frac{\frac{1}{z} D^{\lambda+1} f(z) - 1}{\mu(A - B)b - B \left\{ \frac{1}{z} D^{\lambda+1} f(z) - 1 \right\}} \right| < 1, \quad z \in \mathcal{U}.$$

By giving specific values to b, A, B, λ, μ in (1.3), we obtain the following subclasses:

(i) For $b = e^{-i\alpha} \cos \alpha$, $\alpha \in (-\frac{\pi}{2}, \frac{\pi}{2})$, we obtain the class [5] of functions f satisfying

$$\left| \frac{e^{i\alpha} \left\{ \frac{1}{z} D^{\lambda+1} f(z) - 1 \right\}}{\mu(A - B) \cos \alpha - B e^{i\alpha} \left\{ \frac{1}{z} D^{\lambda+1} f(z) - 1 \right\}} \right| < 1, \quad z \in \mathcal{U}.$$

(ii) For $\mu = 1$, $b = 1$ we obtain the class [12] of functions f satisfying

$$\left| \frac{\frac{1}{z} D^{\lambda+1} f(z) - 1}{A - \frac{B}{z} D^{\lambda+1} f(z)} \right| < 1, \quad z \in \mathcal{U}.$$

(iii) For $\mu = 1$, $A = 1 - 2\alpha$, $B = -1$, $b = 1$ we obtain the class [8] of functions f satisfying (1.1).

(iv) For $\mu = 1$, $\lambda = 0$ we obtain the class [6] of functions f satisfying

$$\left| \frac{f'(z) - 1}{b(A - B) - B \{f'(z) - 1\}} \right| < 1, \quad z \in \mathcal{U}.$$

(v) For $\mu = 1$, $\lambda = 0$, $b = e^{-i\alpha} \cos \alpha$, $\alpha \in (-\frac{\pi}{2}, \frac{\pi}{2})$, we obtain the class [19] of functions f satisfying

$$\left| \frac{e^{i\alpha} \{f'(z) - 1\}}{B e^{i\alpha} f'(z) - (A \cos \alpha + B \sin \alpha)} \right| < 1, \quad z \in \mathcal{U}.$$

(vi) For $\mu = 1$, $b = 1$, $\lambda = 0$ we obtain the class [7] of functions f satisfying

$$\left| \frac{f'(z) - 1}{B f'(z) - A} \right| < 1, \quad z \in \mathcal{U}.$$

(vii) For $\mu = 1, A = \delta, B = -\delta, b = 1, \lambda = 0$ we obtain the class [4], [17] of functions f satisfying

$$\left| \frac{f'(z) - 1}{f'(z) + 1} \right| < \delta, \quad z \in \mathcal{U}.$$

(viii) For $\mu = 1, A = (1 - 2\rho)\delta, B = -\delta, b = 1$ and $\lambda = 0$ we obtain the class [10] of functions f satisfying

$$\left| \frac{f'(z) - 1}{f'(z) + 1 - 2\rho} \right| < \delta, \quad z \in \mathcal{U},$$

where $0 \leq \rho < 1, 0 < \delta \leq 1$.

Thus the study of the class $V_{\lambda, \mu}^b[A, B]$ provides a unified approach for the classes above-mentioned.

2. Preliminary lemmas

LEMMA 2.1 [9]. *If the function W is analytic for $|z| \leq r < 1, W(0) = 0$ and $|W(z_0)| = \max_{|z|=r} |W(z)|$, then $z_0 W'(z_0) = \xi W(z_0)$, where ξ is a real number such that $\xi \geq 1$.*

LEMMA 2.2 [11]. *Let $W(z) = \sum_{k=1}^{\infty} c_k z^k$ be analytic with $|W(z)| < 1$ in \mathcal{U} . If d is any complex number, then*

$$|c_2 - dc_1^2| \leq \max\{1, |d|\}.$$

Equality may be attained with the functions $W(z) = z^2$ and $W(z) = z$.

LEMMA 2.3. *A function f belongs to $V_{\lambda, \mu}^b[A, B], -1 < B < A \leq 1$, if and only if*

$$(2.1) \quad |G(z) - m| < M, \quad z \in \mathcal{U},$$

where

$$(2.2) \quad G(z) = 1 + \frac{1}{b} \left\{ \frac{1}{z} D^{\lambda+1} f(z) - 1 \right\}$$

and

$$m = 1 - \frac{B\mu(A - B)}{1 - B^2}, \quad M = \frac{\mu(A - B)}{1 - B^2}.$$

Proof. Suppose that $f \in V_{\lambda, \mu}^b[A, B]$. Then, from (1.2), we get

$$G(z) = \frac{1 + \{B + \mu(A - B)\}W(z)}{1 + BW(z)}.$$

Therefore

$$G(z) - m = \frac{1 - m + \{B + \mu(A - B) - Bm\}W(z)}{1 + BW(z)}$$

$$= M \left\{ \frac{BW(z)}{1 + BW(z)} \right\} =: Mh(z),$$

where h satisfies $|h(z)| < 1$. Hence, (2.3) implies (2.1).

Conversely, suppose that (2.1) holds. Then we have $\left| \frac{G(z)}{M} - \frac{m}{M} \right| < 1$. Let $g(z) := \frac{G(z)}{M} - \frac{m}{M}$, then, by (2.3),

$$(2.4) \quad W(z) = \frac{g(z) - g(0)}{1 - g(0)g(z)} = \frac{G(z) - 1}{\mu(A - B) - B\{G(z) - 1\}},$$

with $W(0) = 0$ and $|W(z)| < 1$. Rearranging (2.4), we arrive at (1.2). Hence f belongs to $V_{\lambda, \mu}^b[A, B]$.

NOTE. The condition (2.1) can be written as

$$\left| \frac{(1 - B)\{G(z) - 1\} + \mu(A - B)}{\mu(A - B)} - \frac{1}{1 + B} \right| < \frac{1}{1 + B}, \quad z \in \mathcal{U}.$$

Now, as $B \rightarrow -1$, the above condition reduces to

$$\operatorname{Re}\{G(z)\} > \frac{1}{2}\{2 - \mu(1 + A)\}, \quad z \in \mathcal{U},$$

which is equivalent to (1.2), when $B = -1$. Thus, including the limiting case $B \rightarrow -1$, the results proved with the help of Lemma 2.3 will hold for $-1 \leq B < A \leq 1$.

3. Main results

We give some properties of the class $V_{\lambda, \mu}^b[A, B]$ in the following theorems, omitting however their proofs, because they run in parallel to that from [6] in the special case $b = e^{-i\alpha} \cos \alpha$.

THEOREM 3.1. *Let λ_0 be any integer greater than λ . Then $V_{\lambda_0, \mu}^b[A, B] \subset V_{\lambda, \mu}^b[A, B]$.*

THEOREM 3.2. *If f , given by (1.0), belongs to $V_{\lambda, \mu}^b[A, B]$ then*

$$|a_n| \leq \mu(A - B)|b|[\delta(\lambda, n)]^{-1}, \quad n = 2, 3, \dots,$$

where $\delta(\lambda, n) = \binom{\lambda+n}{\lambda+1}$. The result is sharp.

THEOREM 3.3. *If f , given by (1.0), belongs to $V_{\lambda, \mu}^b[A, B]$, then*

$$(1 - B^2) \sum_{j=2}^{\infty} \{\delta(\lambda, j)\}^2 |a_j|^2 \leq \mu^2(A - B)^2 |b|^2.$$

THEOREM 3.4. *Let f , given by (1.0), be analytic in \mathcal{U} . If $\sum_{n=2}^{\infty} (1 - B)\delta(\lambda, n)|a_n| \leq \mu(A - B)|b|$ for $-1 < B < 0$, then $f \in V_{\lambda, \mu}^b[A, B]$.*

The result is sharp. Although the converse need not be true.

THEOREM 3.5. *If $f \in V_{\lambda,\mu}^b[A, B]$, then*

$$R^- \leq \operatorname{Re} \left\{ \frac{1}{z} D^{\lambda+1} f(z) \right\} \leq R^+,$$

where

$$R^\mp = [1 - B^2 r^2 - \mu B r^2 (A - B) \operatorname{Re}(b) \mp \mu (A - B) |b|r] (1 - B^2 r^2)^{-1}.$$

The bounds are sharp.

THEOREM 3.6. *If f , given by (1.0), belongs to $V_{\lambda,\mu}^b[A, B]$ and β is any complex number, then*

$$|a_3 - \beta a_2^2| \leq \mu (A - B) |b| [\delta(\lambda, 3)]^{-1} \max\{1, |d|\},$$

where $d = [B\{\delta(\lambda, 2)\}^2 + \mu(A - B)b\beta\delta(\lambda, 3)]\{\delta(\lambda, 2)\}^{-2}$.

The result is sharp.

THEOREM 3.7. *If $f \in V_{\lambda,\mu}^b[A, B]$, then F defined by*

$$F(z) = \frac{\gamma + 1}{\gamma} \int_0^z t^{\gamma-1} f(t) dt, \quad \gamma > -1,$$

also belongs to $V_{\lambda,\mu}^b[A, B]$.

THEOREM 3.8. *If $f, g \in V_{\lambda,\mu}^b[A, B]$ and $0 \leq S \leq 1$, then a function F given by $F(z) = Sf(z) + (1 - S)g(z)$ also belongs to $V_{\lambda,\mu}^b[A, B]$.*

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