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# ON STARLIKE AND CONVEX MAPS OF A BANACH SPACE INTO THE COMPLEX PLANE

## 1. Introduction

Let  $E$  be a complex Banach space,  $E^*$  the space dual to  $E$ , and let  $B = \{x \in E : \|x\| < 1\}$  and  $\widehat{B} = \{x \in E : \|x\| = 1\}$ . For any  $A \in E^*$ , put

$$\kappa(A) = \{x \in E : A(x) \neq 0\}, \quad \gamma(A) = E - \kappa(A).$$

If  $A \in E^*$  and  $A \neq 0$ , then  $\kappa(A)$  is dense in  $E$  and  $\kappa(A) \cap \widehat{B}$  is dense in  $\widehat{B}$  (for then  $\gamma(A)$  is a hyperplane).

Set  $K = \{z \in \mathbb{C} : |z| < 1\}$ . The symbol  $S^*$  (resp.  $S^C$ ) will denote the well-known class of starlike (resp. convex) functions  $f : K \rightarrow \mathbb{C}$  of the form  $f(z) = z + a_2 z^2 + \dots$ ,  $z \in K$ .

Let  $D \subset E$ ,  $D \neq \emptyset$ , be any bounded and open set such that  $zD \subset D$  for  $z \in \mathbb{C}$ ,  $|z| \leq 1$ . Clearly,  $0 \in D$ . Denote by  $\mathcal{H}(D)$  the family of all functions  $f : D \rightarrow \mathbb{C}$ ,  $f(0) = 0$ , which are holomorphic in  $D$ , i.e. have the Fréchet derivative  $f'(x)$  at each point  $x \in D$ . It is known that each function  $f \in \mathcal{H}(D)$  is in some neighbourhood  $U$  of the point 0 a sum of the series  $\sum_{m=1}^{\infty} P_{m,f}(x)$  uniformly convergent on  $U$ , where  $P_{m,f} : E \rightarrow \mathbb{C}$  are continuous and homogeneous polynomials of degree  $m$ . For any  $f \in \mathcal{H}(D)$  and  $a \in \overline{D} \cap \kappa(P_{1,f})$ , put

$$f_a(z) = \frac{f(za)}{P_{1,f}(a)}, \quad z \in K.$$

Clearly,  $f_a(0) = 0$  and  $f'_a(0) = 1$ . Moreover, it is easy to check that

$$(1) \quad f_a^{(n)}(z) = \frac{f^{(n)}(za)(a, \dots, a)}{P_{1,f}(a)}, \quad n \in \mathbb{N}, \quad z \in K.$$

Let  $A \in E^*$ ,  $A \neq 0$ . Denote by  $S_A^C(D)$  (resp.  $S_A^*(D)$ ) the family of all

$f \in \mathcal{H}(D)$  whose expansion in a Taylor series with centre at 0 has the form

$$f(x) = A(x) + \sum_{n=2}^{\infty} P_{n,f}(x),$$

such that, for any  $a \in \kappa(A) \cap \text{Fr}(D)$ ,  $f$  is univalent on  $D_a := \{za : z \in K\}$  and maps  $D_a$  onto a convex (resp. starlike with respect to the point 0) domain.

It will turn out (see Corollary 1) that all  $f \in S_A^*(D) \cup S_A^C(D)$  vanish on  $D_a$  for  $a \in \gamma(A) \cap \text{Fr}(D)$ .

In the case when  $n \in \mathbb{N}$ ,  $n \geq 2$ ,  $E = \mathbb{C}^n$ ,  $A(z_1, \dots, z_n) \equiv z_1 + \dots + z_n$  and  $D \subset \mathbb{C}^n$  is any bounded complete Reinhardt domain containing the origin, the above-defined families  $S_A^*(D)$  and  $S_A^C(D)$  are, by Theorems 1, 2, 3, identical with the classes  $S^*(D)$  and  $S^C(D)$ , respectively, considered in [2]. The majority of the result of the present paper imply the corresponding results of [2]. This also concerns the case when  $D = B$ , for both the sets  $D_1 = \{(z_1, \dots, z_n) : |z_1| < 1, \dots, |z_n| < 1\}$  and  $D_2 = \{(z_1, \dots, z_n) : |z_1| + \dots + |z_n| < 1\}$  (considered in [2]) may be treated as the unit balls in  $\mathbb{C}^n$ .

In papers [1, 4] the authors considered the families  $M$  and  $N$  of all functions  $f : B \rightarrow \mathbb{C}$ ,  $f(0) = 0$ , holomorphic in  $B$  and such that, for any  $y \in E$ ,  $\|y\| = 1$ , the function  $g(z) = zf(zy)$ ,  $z \in K$ , is univalent, and starlike or convex, respectively.

## 2. The estimation of $|P_{n,f}(a)|$ and $\|P_{n,f}\|$ in the families $S_A^*(D)$ and $S_A^C(D)$

LEMMA 1. If  $f \in S_A^*(D)$  (resp.  $f \in S_A^C(D)$ ),  $n \geq 2$  and  $a \in \text{Fr}(D)$ , then

$$(2) \quad |P_{n,f}(a)| \leq n|A(a)| \quad (\text{resp. } |P_{n,f}(a)| \leq |A(a)|).$$

In the case when  $D = B$ , estimate (2) is sharp and the equality holds for the function

$$f(x) = \frac{A(x)}{(1 - H(x))^2}, \quad x \in B$$

$$\left( \text{resp. } f(x) = \frac{A(x)}{1 - H(x)}, \quad x \in B \right),$$

where  $H \in E^*$ ,  $H(a) = 1$ ,  $\|H\| = 1$ .

Proof. Suppose that  $f \in S_A^*(D)$  and  $n \geq 2$  (in the case when  $f \in S_A^C(D)$ , the proof runs similarly). If  $a \in \text{Fr}(D) \cap \kappa(A)$ , then  $f_a \in S^*$ ; hence we get (2). So, let us assume that  $a \in \text{Fr}(D) \cap \gamma(A)$ .

Clearly,  $a = \lim_{k \rightarrow \infty} a_k$  where  $a_k \in \kappa(A)$  for  $k \in \mathbb{N}$ . Since the domain  $D$  is bounded, therefore, for any  $k \in \mathbb{N}$ , there exists  $r_k \in \mathbb{R}_+$  such that

$a_k/r_k \in \text{Fr}(D)$ . Clearly,  $(r_k)_{k \in \mathbb{N}}$  is bounded (for 0 is an interior point of  $D$ ). Since  $a_k/r_k \in \text{Fr}(D) \cap \kappa(A)$  for  $k \in \mathbb{N}$ , we have, by the first part of the proof,

$$\left| P_{n,f} \left( \frac{a_k}{r_k} \right) \right| \leq n \left| A \left( \frac{a_k}{r_k} \right) \right|, \quad k \in \mathbb{N}.$$

Hence

$$|P_{n,f}(a_k)| \leq n r_k^{n-1} |A(a_k)|, \quad k \in \mathbb{N}.$$

By taking the limit with  $k \rightarrow \infty$ , we get  $P_{n,f}(a) = 0$ , which ends the proof of (2).

**COROLLARY 1.** All  $f \in S_A^*(D)$  and all  $g \in S_A^C(D)$  vanish on  $\gamma(A) \cap D$ .

**COROLLARY 2.** If  $f \in S_A^*(B)$  and  $n \geq 2$ , then

$$\|P_{n,f}\| \leq n\|A\|.$$

If  $g \in S_A^*(B)$  and  $n \geq 2$ , then

$$\|P_{n,g}\| \leq \|A\|.$$

The above bounds are sharp, being attained by

$$f(x) = \frac{A(x)}{(1-H(x))^2}, \quad g(x) = \frac{A(x)}{1-H(x)}, \quad x \in B.$$

The estimates from Corollary 2 can be generalized to the case of any domain  $D$  (considered in this paper). For the purpose, put  $M_D = \sup\{M \in \mathbb{R}_+ : B_M \subset D\}$  where  $B_M = \{x \in E : \|x\| < M\}$ . We have the following

**COROLLARY 3.** If  $f \in S_A^*(D)$ , then

$$\|P_{n,f}\| \leq M_D^{1-n} n \|A\| \quad \text{for } n \geq 2.$$

If  $g \in S_A^C(D)$ , then

$$\|P_{n,g}\| \leq M_D^{1-n} \|A\| \quad \text{for } n \geq 2.$$

**Proof** (when  $g \in S_A^C(D)$ ). Let  $n \in \mathbb{N}$ ,  $n \geq 2$ , and let  $a \in \widehat{B}$ . There exists  $r_a \in \mathbb{R}_+$  such that  $r_a a \in \text{Fr}(D)$ . Clearly,  $|r_a| \geq M_D$ . Hence, by Lemma 1,  $|P_{n,g}(r_a a)| \leq |A(r_a a)|$ , and, in consequence,

$$\|P_{n,g}(a)\| \leq r_a^{1-n} |A(a)| \leq M_D^{1-n} |A(a)|,$$

which, by the arbitrariness of  $a \in \widehat{B}$ , ends the proof.

**3. Necessary and sufficient conditions for functions to belong to the families  $S_A^*(D)$  and  $S_A^C(D)$**

**THEOREM 1.** If  $f \in S_A^*(D)$ , then, for any  $x \in \kappa(A) \cap D$ ,  $f(x) \neq 0$  and

$$(3) \quad \operatorname{re} \frac{f'(x)(x)}{f(x)} > 0.$$

If  $f \in S_A^C(D)$ , then, for any  $x \in \kappa(A) \cap D$ ,  $f'(x)(x) \neq 0$  and

$$(4) \quad \operatorname{re} \left( 1 + \frac{f''(x)(x, x)}{f'(x)(x)} \right) > 0$$

**Proof.** Assume first that  $f \in S_A^*(D)$  and  $x \in \kappa(A) \cap D$ . Since  $f_x \in S^*$  and  $f_x$  is holomorphic in  $\overline{K}$ ,

$$\operatorname{re} \frac{zf'_x(z)}{f_x(z)} > 0 \quad \text{for } |z| \leq 1.$$

Hence  $f(x) = f_x(1)A(x) \neq 0$  and from the equality

$$\frac{f'(x)(x)}{f(x)} = \frac{f'_x(1)}{f_x(1)}$$

we get (3).

Assume now that  $f \in S_A^C(D)$  and  $x \in \kappa(A) \cap D$ . Since  $f_x \in S^C$  and  $f_x$  is holomorphic in  $\overline{K}$ ,

$$(5) \quad \operatorname{re} \left( 1 + \frac{zf''_x(z)}{f'_x(z)} \right) > 0 \quad \text{for } |z| \leq 1.$$

Hence  $f'(x)(x) = f'_x(1)A(x) \neq 0$ . By (1), it is easily seen that

$$\frac{f''_x(1)}{f'_x(1)} = \frac{f''(x)(x, x)}{f'(x)(x)},$$

which, by (5), gives (4).

**THEOREM 2.** If  $f \in \mathcal{H}(D)$ ,  $f'(0) = A$  and, for any  $x \in D$  such that  $f(x) \neq 0$ ,

$$\operatorname{re} \frac{f'(x)(x)}{f(x)} > 0,$$

then  $f \in S_A^*(D)$ .

**Proof.** Let  $a \in \kappa(A) \cap \operatorname{Fr}(D)$ . For any  $z \in K$  such that  $f_a(z) \neq 0$ , we have

$$(6) \quad \operatorname{re} \frac{zf'_a(z)}{f_a(z)} = \operatorname{re} \frac{f'(za)(za)}{f(za)} > 0.$$

So, it suffices to prove that  $f_a(z) \neq 0$  for all  $0 \neq z \in K$ . Suppose to the contrary that  $f_a(z_0) = 0$  for a certain  $0 \neq z_0 \in K$ . Since the function  $zf'_a(z)/f(z)$ ,  $z \in K$ , has a pole in  $z_0$ , there exists  $z \in K$  such that  $f_a(z) \neq 0$  and  $\operatorname{re}(zf'_a(z)/f(z)) < 0$ , which contradicts (6).

Similarly we get

**THEOREM 3.** If  $f \in \mathcal{H}(D)$ ,  $f'(0) = A$  and, for any  $x \in D$  such that  $f'(x)(x) \neq 0$ ,

$$\operatorname{re} \left( 1 + \frac{f''(x)(x, x)}{f'(x)(x)} \right) > 0,$$

then  $f \in S_A^C(D)$ .

If  $f \in \mathcal{H}(D)$ , then the function  $h(x) := f'(x)(x)$ ,  $x \in D$ , belongs to  $\mathcal{H}(D)$ , and

$$h'(x)(p) = f'(x)(p) + f''(x)(p, x)$$

for  $x \in D$ ,  $p \in E$ ; in particular,

$$h'(x)(x) = f'(x)(x) + f''(x)(x, x)$$

for  $x \in D$ . From this, Theorems 1, 2, 3 and Corollary 1 we easily obtain the following

**THEOREM 4.** *If  $f \in \mathcal{H}(D)$  and  $f'(0) = A$ , then  $f \in S_A^C(D)$  if and only if the function  $h(x) := f'(x)(x)$ ,  $x \in B$ , belongs to  $S_A^*(D)$ .*

**4. The estimation of  $|f(x)|$  and  $|f^{(n)}(x)(x, \dots, x)|$  in the families  $S_A^*(D)$  and  $S_A^C(D)$**

**THEOREM 5.** *If  $f \in S_A^*(B)$  and  $w \in B$ , then*

$$(7) \quad \frac{|A(w)|}{(1 + \|w\|)^2} \leq |f(w)| \leq \frac{|A(w)|}{(1 - \|w\|)^2}.$$

*If  $g \in S_A^C(B)$  and  $w \in B$ , then*

$$(8) \quad \frac{|A(w)|}{1 + \|w\|} \leq |g(w)| \leq \frac{|A(w)|}{1 - \|w\|}.$$

*The above bounds are sharp, being attained by*

$$(9) \quad f_1(x) = \frac{A(x)}{[1 + H(x)]^2}, \quad f_2(x) = \frac{A(x)}{[1 - H(x)]^2}, \quad x \in B,$$

$$(10) \quad g_1(x) = \frac{A(x)}{1 + H(x)}, \quad g_2(x) = \frac{A(x)}{1 - H(x)}, \quad x \in B,$$

*respectively, where  $H \in E^*$ ,  $H(w) = \|w\|$ ,  $\|H\| = 1$ .*

**Proof** (when  $f \in S_A^*(B)$ ). Inequalities (7) are obvious for  $w \in \gamma(A) \cap B$ . So, let us assume that  $0 \neq w \in \kappa(A) \cap B$  and put  $a = w/\|w\|$ . Since  $f_a \in S^*$ ,

$$\frac{|z|}{(1 + |z|)^2} \leq |f_a(z)| \leq \frac{|z|}{(1 - |z|)^2}$$

for  $z \in K$ . Putting  $z = \|w\|$ , we get (7).

**THEOREM 6.** *Let  $n \in \mathbb{N}$  and  $0 \neq w \in B$ .*

(a) *If  $f \in S_A^*(B)$ , then*

$$(11) \quad \frac{|A(w)|(n - \|w\|)}{(1 + \|w\|)^{n+2}} \leq \frac{|f^{(n)}(w)(w, \dots, w)|}{n!\|w\|^{n-1}} \leq \frac{|A(w)|(n + \|w\|)}{(1 - \|w\|)^{n+2}}.$$

(b) *If  $g \in S_A^C(B)$ , then*

$$(12) \quad \frac{|A(w)|}{(1 + \|w\|)^{n+1}} \leq \frac{|g^{(n)}(w)(w, \dots, w)|}{n! \|w\|^{n-1}} \leq \frac{|A(w)|}{(1 - \|w\|)^{n+1}}.$$

(c) Bounds (11) and (12) are sharp, being attained by functions (9) and (10), respectively.

Proof (of part (b)). Inequalities (12) are obvious for  $w \in \gamma(A) \cap B$ . So, let us assume that  $w \in \varkappa(A) \cap B$  and put  $a = w/\|w\|$ . Since  $g_a \in S^C$ ,

$$\frac{n!}{(1 + |z|)^{n+1}} \leq |g_a^{(n)}(z)| \leq \frac{n!}{(1 - |z|)^{n+1}}$$

for  $z \in K$ . But, by (1),

$$g_a^{(n)}(z) = \frac{g^{(n)}(za)(za, \dots, za)}{A(za)z^{n-1}}$$

for  $0 \neq z \in K$ . Thus, putting  $z = \|w\|$ , we get (12).

Parts (a) and (b) of the above theorem and inequalities (7), (8) can easily be generalized to the case when  $f \in S_A^*(D)$  while  $g \in S_A^C(D)$ . The difference between estimates (7), (8), (11), (12) and the new ones lies in replacing  $\|w\|$  by  $\inf\{\lambda > 0 : w \in \lambda D\}$  only.

## References

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