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ESTIMATION OF THE MODULUS AND ARGUMENT
 OF A QUASI- β -STARLIKE FUNCTION

1. Let $\mathcal{P}(\beta)$ denote the family of functions $P(z) = 1 + p_1 z + p_2 z^2 + \dots$ holomorphic in the disc $K = \{z : |z| < 1\}$ satisfying the condition

$$(1.1) \quad \left| \frac{P(z)-1}{P(z)+1} \right| < \beta, \quad 0 < \beta \leq 1, \quad z \in K.$$

By \mathcal{P} we denote the class of functions $p(z) = 1 + a_1 z + a_2 z^2 + \dots$ holomorphic in K and such that $\operatorname{re} p(z) > 0$ for $z \in K$. As shown in [3] the following lemmas hold.

Lemma 1. A function P belongs to $\mathcal{P}(z)$ if and only if there exists a function $p \in \mathcal{P}$ satisfying the condition

$$(1.2) \quad P(z) = \frac{(1+\beta)p(z)+1-\beta}{(1-\beta)p(z)+1+\beta}, \quad z \in K.$$

Lemma 2. Let z_0 be any fixed point of K . We define the functional $H(P) = P(z_0)$, $P \in \mathcal{P}(\beta)$. Then the range of this functional is the closed disc with center c and radius ϱ , where

$$(1.3) \quad c = \frac{1+\beta^2 r^2}{1-\beta^2 r^2}, \quad \varrho = \frac{2\beta r}{1-\beta^2 r^2}, \quad r = |z_0|.$$

2. Let $S^*(\beta)$ denote the class of β -starlike functions i.e. functions F holomorphic in K such that

$$F(0) = 0, \quad F'(0) = 1 \quad \text{and} \quad \frac{zF'(z)}{F(z)} \in \mathcal{P}(\beta) \quad \text{for } z \in K.$$

Since $\mathcal{P}(1) \equiv \mathcal{P}$, we have $S^*(1) = S^*$, where S^* is the well-known class of starlike functions.

Definition. We say that f is a quasi- β -starlike function if it satisfies the equation

$$(2.1) \quad F(f) = \frac{1}{M} F(z), \quad z \in K,$$

where F is some function in $S^*(\beta)$ and M a fixed number in the interval $<1, +\infty$). The class of quasi- β -starlike functions will be denoted by $G^M(\beta)$.

For $\beta = 1$ we obtain the class of quasi-starlike functions [2].

Let $M = e^t$, $0 \leq t < \infty$, and let $f(z, t)$ be a quasi- β -starlike function defined by the equation

$$(2.2) \quad F(f) = e^{-t} F(z), \quad z \in K, \quad F \in S^*(\beta), \quad 0 \leq t < \infty.$$

It is easy to see that if $F \in S^*(\beta)$ is a fixed β -starlike function and $f(z, t)$ satisfies equation (2.2), then we have

$$(2.3) \quad \lim_{t \rightarrow \infty} e^t f(z, t) = F(z),$$

$$(2.4) \quad \lim_{t \rightarrow \infty} e^t f'_z(z, t) = F'(z).$$

From (1.1) it follows that if $P \in \mathcal{P}(\beta)$, then $\frac{1}{P} \in \mathcal{P}(\beta)$. Making use of this remark, similarly as in [1], [4], we can prove the following theorems:

Theorem 1. Each function $f \in G^M(\beta)$, $M = e^T$, can be represented in the form $f(z) = f(z, t)$, where $f(z, t)$ is the solution of the equation

$$(2.5) \quad \frac{\partial f(z, t)}{\partial t} = -f(z, t)P(f(z, t)), \quad 0 \leq t \leq T,$$

satisfying the initial condition $f(z, 0) = z$, where P is a function in $\mathcal{P}(\beta)$.

Theorem 2. If $P \in \mathcal{P}(\beta)$, then the function f defined by the formula $f(z) = f(z, T)$, where $f(z, t)$ is the solution of equation (2.5) with the condition $f(z, 0) = z$, belongs to family $G^M(\beta)$, $M = e^T$.

3. Now we shall give some application of Theorems 1 and 2 to the solving of extremal problems in the class $G^M(\beta)$.

Theorem 3. If $f \in G^M(\beta)$, then for $|z| = r < 1$ we have the following exact estimation

$$(3.1) \quad \underline{x} \leq |f(z)| \leq \bar{x},$$

where

$$(3.2) \quad \underline{x} = \frac{M(1+\beta r)}{2\beta^2 r} \left(1 + \beta r - \sqrt{(1+\beta r)^2 - \frac{4\beta r}{M}} \right) - \frac{1}{\beta}.$$

$$(3.3) \quad \bar{x} = \frac{M(1-\beta r)}{2\beta^2 r} \left(1 - \beta r - \sqrt{(1-\beta r)^2 + \frac{4\beta r}{M}} \right) + \frac{1}{\beta}$$

and $M = e^T$.

Proof. From equation (2.5) we obtain

$$(3.4) \quad d \log f(z, t) = -P(f(z, t))dt.$$

Equation (3.4) is equivalent to the system of equations

$$(3.5) \quad d \log |f(z, t)| = -\operatorname{re} P(f(z, t))dt,$$

$$(3.6) \quad d \arg f(z, t) = -\operatorname{im} P(f(z, t))dt.$$

From Lemma 2 we obtain

$$(3.7) \quad \frac{1-\beta r}{1+\beta r} \leq \operatorname{re} P(z) \leq \frac{1+\beta r}{1-\beta r}, \quad |z| = r < 1.$$

Hence by (3.5) we have

$$(3.8) \quad -\frac{1+\beta r}{1-\beta r} dt \leq d \log x \leq -\frac{1-\beta r}{1+\beta r} dt,$$

where $x = |f(z, t)|$, $z \in K$. Integrating (3.8) in the interval $[0, T]$, where $T = \log M$, and taking into account the initial condition we obtain

$$(3.9) \quad \frac{|f|}{(1+\beta|f|)^2} \geq \frac{1}{M} \frac{r}{(1+\beta r)^2}, \quad \frac{|f|}{(1-\beta|f|)^2} \leq \frac{1}{M} \frac{r}{(1-\beta r)^2},$$

where $f(z) = f(z, T) = f$, $|z| = r$. From (3.9) we get the thesis of Theorem 3. The estimation (3.1) is sharp. In fact, the equalities in (3.7) holds respectively for the functions

$$P_1(z) = \frac{1-\beta\varepsilon z}{1+\beta\varepsilon z}, \quad P_2(z) = \frac{1+\beta\varepsilon z}{1-\beta\varepsilon z}, \quad \text{where } \varepsilon = e^{-i\varphi}.$$

Hence in view of (3.8) we infer that the modulus of a quasi-starlike function attains its maximum for the function satisfying the equation

$$\frac{f}{(1-\beta f)^2} = \frac{1}{M} \frac{z}{(1-\beta z)^2},$$

and the minimum of the modulus is attained for the function satisfying the equation

$$\frac{f}{(1+\beta f)^2} = \frac{1}{M} \frac{z}{(1+\beta z)^2}.$$

For $\beta = 1$ we obtain an estimation for the modulus of a quasi-starlike function ([1]).

Theorem 4. If $f \in G^M(\beta)$, then we have

$$(3.10) \quad \left| \arg \frac{f(z)}{z} \right| \leq \log \frac{1-\beta|f|}{1+\beta|f|} \cdot \frac{1+\beta r}{1-\beta r}, \quad |z| = r,$$

and the equalities in (3.10) hold respectively for the functions defined by the equations

$$(3.11) \quad \frac{f}{(1-i\beta f)^2} = \frac{1}{M} \frac{z}{(1-i\beta z)^2}$$

$$(3.12) \quad \frac{f}{(1+i\beta f)^2} = \frac{1}{M} \frac{z}{(1+i\beta z)^2}.$$

Proof. From (3.5) and (3.6) it follows that

$$(3.13) \quad d \arg f(z, t) = \frac{\operatorname{im} P(f(z, t))}{\operatorname{re} P(f(z, t))} d \log |f(z, t)|.$$

Putting $P(z) = u + iv$ for $z \in K$ and using Lemma 2 we obtain

$$(3.14) \quad h(u, v) = \frac{\operatorname{im} P(z)}{\operatorname{re} P(z)} = \frac{v}{u}, \quad (u, v) \in D,$$

where

$$(3.15) \quad D = \{(u, v) : (u-c)^2 + v^2 \leq \varrho^2\},$$

and c, ϱ are defined by (1.3).

From (3.14) we obtain $h'_u = -\frac{v}{u^2}$, $h'_v = \frac{1}{u}$. Since $h'_u \neq 0$ and $h'_v \neq 0$ for $(u, v) \in \operatorname{Int}(D)$, the function h has no extremum inside the domain D .

Let (u, v) be any boundary point of D and let us assume

$$h_1(u) = h(u, v(u)) = \frac{\sqrt{\varrho^2 - (u-c)^2}}{u} \text{ when } v \geq 0,$$

$$h_2(u) = h(u, v(u)) = \frac{\sqrt{\varrho^2 - (u-c)^2}}{u} \text{ when } v < 0,$$

where $c-\varrho \leq u \leq c+\varrho$. It is easy to verify that the function h_1 attains the greatest value in the interval $(c-\varrho, c+\varrho)$ at the point $u = 1/c$ and this value equals ϱ . The function h_2 attains at this point its least value equal to $-\varrho$. Since the function h is continuous, we infer that the greatest value of h in D is equal to ϱ , and the smallest value to $-\varrho$, where ϱ is defined by (1.3). Hence from (3.14) we obtain

$$(3.16) \quad \frac{-2\beta r}{1-\beta^2 r^2} \leq \frac{\operatorname{im} P(z)}{\operatorname{re} P(z)} \leq \frac{2\beta r}{1-\beta^2 r^2}, \quad |z| = r.$$

The estimation (3.16) is sharp and the maximum is realized by the function

$$(3.17) \quad P_1(z) = \frac{1+\beta iz}{1-\beta iz}$$

and the minimum by the function

$$(3.18) \quad P_2(z) = \frac{1-\beta iz}{1+\beta iz}.$$

From (3.5), (3.13) and (3.16) we obtain

$$(3.19) \quad \frac{2\beta x}{1-\beta^2 x^2} d \log x \leq d \arg f(z, t) \leq \\ \leq \frac{-2\beta x}{1-\beta^2 x^2} d \log x, \quad x = |f(z, t)|.$$

Integrating (3.19) in the interval from 0 to $T = \log M$ and taking into account the condition $f(z, 0) = z$, we obtain

$$(3.20) \quad \log \frac{1+\beta|f|}{1-\beta|f|} \cdot \frac{1-\beta r}{1+\beta r} \leq \arg \frac{f(z, T)}{z} \leq \log \frac{1-\beta|f|}{1+\beta|f|} \cdot \frac{1+\beta r}{1-\beta r}.$$

From (3.17) and (3.18) we infer that the function realizing the equalities (3.20) are of the form (3.11) and (3.12), respectively. This ends the proof of Theorem 4.

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