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## Theories and Applications of Semiotics

The 11th Biennial Conference of the Chinese Association for Language and Semiotic Studies to be held in Tianjin on June 28-29, 2014

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On June 28 - 29, 2014, the 11th Biennial Conference of the Chinese Association for Language and Semiotic Studies, hosted by the Chinese Association for Language Semiotic Studies, and undertaken by Tianjin Foreign Studies University, will be held in Tianjin. The theme of the conference is "Theories and Applications of Semiotics". Its six main topics are:

1. Theories and schools of semiotics;
2. Linguistic semiotics, literary semiotics, cultural semiotics, social semiotics, cognitive semiotics, and semiotics of translation, etc.;
3. Semiotics of art, folklore semiotics, semiotics of architecture and musical semiotics, etc.;
4. Signs and media;
5. Research on Chinese characters and semiotics;
6. Other related research.

It has been twenty years since the Chinese Association for Language and Semiotic Studies was established and the 1st Biennial Conference of the Chinese Association for Language and Semiotic Studies was successfully held in Soochow University in 1994. Thus far, the Chinese Association for Language and Semiotic Studies has held ten biennial conferences, respectively in Soochow University (the 1st Conference, 1994), Shandong University (the 2nd Conference, 1996), Southwest University (the 3rd Conference, 1998), PLA University of Foreign Languages (the 4th Conference, 2000), Nanjing Normal University (the 5th Conference, 2002), Ocean University of China (the 6th Conference, 2004), Nantong University (the 7th Conference, 2006), Nanjing Normal University (the 8th Conference, 2008), Soochow University (the 9th Conference, 2010), and Nanjing Normal University (the 10th Conference, 2012).

The Biennial Conference of the Chinese Association for Language and Semiotic Studies has developed an excellent platform for domestic experts and scholars to exchange academic ideas and will continue to do so in the future.