

From the Editor

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Hollis and I in the publication attic at the IUPAC Secretariat, RTP, North Carolina.

Photograph by O'Neil Arnold

his year, Chemistry International celebrates its 25th anniversary by getting a "face lift." This might not come as a big surprise, as the idea has been floating around for a while. So, here it is!

The permanent green cover has been put to rest, and one color tone added throughout the text. The idea of redesigning your newsmagazine is not only justified by the fact that we need changes to keep it interesting, but also because a more appealing and contemporary look should allow for a better presentation of the contents. While embarking on this project, with designer Hollis Oberlies and copy editor Chris Brouwer, we

looked at other newsmagazines, reviewed *CI* contents, and evaluated our own resources. Chris and I tweaked the editorial style, while Hollis shook it all up and made a new layout.

What does remain is the most important aspect of this newsmagazine: that it entirely depends on voluntary contributions from individual volunteers like YOU. That is why I like to think of CI as YOUR newsmagazine—not only because at one point it lands in your mailbox, but more importantly because sooner or later you will report in it. If what you expect to find in CI is news about IUPAC, its activities, its chemists, its projects, its publications, its recommendations, its conferences, etc., then you—who are closely or remotely part of IUPAC—should do your part and submit your contribution for publication.

See YOU in CI, and have a pure and happy chemistryear!



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