## Acknowledgements

In 2021 we had a clear task at hand: to develop two new critical data studies tracks for the teaching programs offered by the Department of Media and Culture Studies within the Faculty of Humanities at Utrecht University. Many of our colleagues are working on questions regarding the impact of datafication and algorithmization on our culture from various disciplinary fields within media and culture studies, but this had not yet included a shared conversation about the common ground of these approaches as specific to, as well as for, cultural inquiry. Indeed, what is the unique contribution of media and culture studies to the emerging field of critical data studies? But also, the other way around: what role do these cultural transformations of datafication and algorithmization play in the theoretical and methodological development of cultural inquiry itself? This sparked the ambition for a book that positions this double perspective and that showcases the richness, diversity, and productivity of situating data *in* cultural inquiry.

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We dedicate this book to past, present, and future students. Their inquisitive and critical minds keep the field of cultural inquiry looking sideways and forward.

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