

## Erotic Comics in Japan

# Asian Visual Cultures

This series focuses on visual cultures that are produced, distributed and consumed in Asia and by Asian communities worldwide. Visual cultures have been implicated in creative policies of the state and in global cultural networks (such as the art world, film festivals and the Internet), particularly since the emergence of digital technologies. Asia is home to some of the major film, television and video industries in the world, while Asian contemporary artists are selling their works for record prices at the international art markets. Visual communication and innovation are also thriving in transnational networks and communities at the grass-roots level. Asian Visual Cultures seeks to explore how the texts and contexts of Asian visual cultures shape, express and negotiate new forms of creativity, subjectivity and cultural politics. It specifically aims to probe into the political, commercial and digital contexts in which visual cultures emerge and circulate, and to trace the potential of these cultures for political or social critique. It welcomes scholarly monographs and edited volumes in English by both established and early-career researchers.

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*An Introduction to Eromanga*

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Cover image: A sample from Nakata Aki's *Pure Pink Diary* (Junjō momoiro nikki, published by Yukkusha in 1991). The artist recalls encountering eroticism in childrens manga. She would later work in *eromanga* magazines.

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