

List of Figures

Figure 1:	Sherlock as the fifth wheel, standing next to the newly-wed couple.....	66
Figure 2:	Still from Jon Lajoie's music video "Show Me Your Genitals" (2008).	69
Figure 3:	Mick Jagger and David Bowie dancing. Still from @Strack Azar's musicless music video of "Dancing in the Street" (2016).	72
Figure 4:	Still from Alexander Liebermann's video "Butcherbirds: Call in Sheet Music" (2021).	77
Figure 5:	The last bars of Charles Cornell's musical take on the video "Have you ever had a dream like this?" My transcription; reduced to voice, piano, and drums.	78
Figure 6:	Cover of the album "Floral Shoppe" by Macintosh Plus (released digitally on Bandcamp in 2011). Macintosh Plus, Floral Shoppe, Beer on the Rug BOTR009, 2011, digital album, https://vektroid.bandcamp.com/album/floral-shoppe	92
Figure 7:	Still from the "Vaporwave Aesthetic Edit Tutorial" by @SquishyTutorialsx (2016).	95
Figure 8:	Still from @Sir Spork's Black MIDI arrangement of Edvard Grieg's "In the Hall of the Mountain King."	96
Figure 9:	Still from a "JOTW" video by Simon Fransman, featuring a rendition of Antônio Carlos Jobim's bossa nova/jazz standard "Wave"(2015) – "Bom Bom" is playing guitar and singing the bass lines, an unnamed singer is unnaturally bobbing her head.	102
Figure 10:	The nameless hero smoking swamp weed. Still from @Jorgenson's video "Sumpfkraut" (2020).	116
Figure 11:	Homer Simpson floating through time and space to a synthwave track. Still from @FrankJavCee's video "HOW TO S I M P S O N W A V E" (2016). ..	121
Figure 12:	A derivative of the "Not Sure If" image macro. "Not sure if sarcastic – or serious," Meme Generator, accessed March 30, 2023, https://memegenerator.net/instance/62188816	131

Figure 13:	A derivative of the “Millenial Falcon” image macro. “Millenial Falcon,” Know Your Meme, accessed March 30, 2023, https://knowyourmeme.com/memes/millennial-falcon	131
Figure 14:	A derivative of the “Not Sure If” image macro with the image of Leela. “Skeptical Leela,” livememe.com, accessed March 30, 2023, https://e.lvme.me/7byj6v5	133
Figure 15:	A derivative of the “Not Sure If” image macro with a Queen reference. @annaix, “Haha Lustig,” Pinterest, November 11, 2018, https://br.pinterest.com/pin/661184789021439135/	133
Figure 16:	The caption of the “Not Sure If” image macro grafted upon the template of the “Philosoraptor” image macro. “Philosoraptor,” imgflip, accessed March 30, 2023, https://imgflip.com/i/7cbqa4	134
Figure 17:	A derivative of the “Philosoraptor” image macro. “If Pinocchio says his nose will grow, will it?,” Meme Creator, accessed March 30, 2023, https://www.memecreator.org/meme/if-pinocchio-says-his-nose-will-grow-will-it0	134
Figure 18:	A man is falling off his trampoline – “Sound of Silence” chimes in. Stills from @Cris4389’s video “Hello Darkness My Old Friend Meme #1 Compilation” (2018).	137
Figure 19:	As realisation and disbelief become visible, the picture turns black-and-white and “Sound of Silence” starts playing. Still from @SonsyToast882’s video “Hello darkness my old friend” (2016).	137
Figure 20:	Synth lead, bass part, and chords of the instrumental segment from “Shooting Stars” by Bag Raiders (my transcription).	138
Figure 21:	YouTube search for the remix formula “but every other beat is missing,” sorted by view count.	144
Figure 22:	The first twelve bars of Erik Carlson’s “Alphabetized Winterreise” (2013).	145
Figure 23:	Original melody and chords from Katy Perry’s “Roar” (my transcription).	147
Figure 24:	Katy Perry’s pitch-shifted voice singing over Coltrane changes in Simon Fransman’s video “Katy Perrys ‘Giant Steps’ but it’s John Coltranes ‘Roar’ but it’s smooth jazz” (my transcription).	147
Figure 25:	Still from Jesse Leong’s video “Trump Recommends Injecting Disinfectant to Cure COVID-19, but It’s a Mozart Recit” (2020).	149
Figure 26:	Matt Mulholland playing an air guitar solo and accompanying himself. Still from Mulholland’s a cappella multitrack cover of “Bohemian Rhapsody” (2011).	159

Figure 27:	Matt Mulholland playing recorder in his bathtub. Still from the video "Silent Night – Recorder by Candlelight by Matt Mulholland" (2011).	161
Figure 28:	Still from Felix Kjellberg's music video for his diss track "bitch lasagna" (2018).	164
Figure 29:	Still from @Joe Jenkin's video "Playing B**** LASAGNA in a mall until someone asks me to stop in order to save PewDiePie" (2018), including chat messages from the live stream.	166
Figure 30:	Adam Neely recording meow samples with his cat for his torture-free "cat piano." Still from Neely's video essay "The Cat Piano Morose Delectation and Music" (2017).	174
Figure 31:	Thumbnail from Charles Cornell's video "Megachurch Pastor Tries To Blow Away Coronavirus but I make it music" (2020).	176
Figure 32:	Nahre Sol reacting to a piece by Adam Neely. Still from David Bruce's video "5 COMPOSERS 1 THEME" (2019).	183
Figure 33:	"TEE HEE" shirt from Jared Dines' merchandise page.	191
Figure 34:	@JasonParadise playing through and reacting to the Clone Hero meme chart "Memetallica ~ bOne(r)" (2018) by @Frus, @CosmicLatte, and @BandiPat.	194
Figure 35:	Commenters pointing out and reflecting on the (imagined) interactive dynamic between @JasonParadise and the meme chart "Memetallica ~ bOne(r)" (2018).	197
Figure 36:	Comments on Davide Biale's video "Red Hot Chili Peppers played with red hot chili peppers" (2017).	200
Figure 37:	MonoNeon musicalising Thunberg's speech at the 2019 UN Climate Action Summit in New York. Still from his video "MonoNeon x Greta Thunberg – 'MONEY AND FAIRYTALES'" (2019).	206
Figure 38:	Still from Yung Lean's music video for the song "Hurt" (2013), depicting the artist wearing a bucket hat and holding a bottle of Hershey's Strawberry Syrup, amidst a collage of grapes, dollar bills, and cough syrup.	213
Figure 39:	Marcloid talks extensively about her music and aesthetic influences in her video series "Behind the Muzak." Still from her video "Behind The Muzak #3: Fire-Toolz – Skinless X-1" (2021).	219
Figure 40:	Gary Brolsma performing the "Numa Numa Dance." Still from the reuploaded video on the channel @Dork Daily (2006).	224
Figure 41:	Pikotaro explaining the "Pen-Pineapple-Apple-Pen" dance. Still from the video "How to Pen-Pineapple-Apple-Pen (PPAP)" on his official channel (2016).	227

Figure 42: Still from @cs188's YTP remix "[YTP] Gotye Knows Somebody That He
Used" (2012). 230

Figure 43: "Coltrane251_XD_Omegalulz," five seconds into his speedrun attempt.
Still from Fransman's video "The History of Giant Steps Any% Speedrun"
(2020). 234

Jonas Wolf is a musicologist interested in the relationships between musical discourse, cultural and artistic practices as well as historical and contemporary media environments. After graduating from Folkwang University of the Arts (Essen, Germany), he joined the International Graduate Centre for the Study of Culture (GCSC) at Justus Liebig University Giessen, where he defended his doctoral thesis in 2023. His theoretical and methodological approach is informed by a wide array of disciplines and schools of study such as critical theory, poststructuralist theory, semiotics, psychoanalysis and media studies.

