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# WHO IS PETER LUMO?

Herwig Steiner

identity  
crude oil  
petroleum  
Peter Lumo  
screen print

The search for Peter Lumo's identity begins with a discussion about the relationship between humans and petroleum. Where do we come from, what are we made of? Who are we, and where do we want to go? These questions were the starting point in the search for Peter Lumo in the framework of the *Reflecting Oil Colloquium*. Given our origin, identity, and biosphere, we are inextricably linked to nature and all its traits for all eternity of human time. Even if we try, as Icarus did, to physically transcend the world and its nature and our earthly existence with all available means, we too will hit the glass ceiling of our era with its axioms and set limits to fossil fuels. Looking backwards, taking off with crude oil is like falling and constantly sinking deeper into quicksand the more we move. The higher we soar, the faster we move, the farther we will fall once again. Peter Lumo should not let us forget this.

"Everyone is an artist" —Beuys's quote sparked the conceptual journey to Peter Lumo.

Every individual is also a Peter Lumo. So Peter Lumo makes up our own identity. Peter Lumo is each and every one of us. A fictional character in conflict with himself.

That's why each of us can playfully crack the alphabetical code behind Peter Lumo. Except for one person, himself...

If you forget to read the words as they obviously appear to you, Peter Lumo will emerge on the screen of your visual cortex as if by magic, at the very moment you are no longer thinking about it --> Just like Scrabble.

Herwig Steiner  
*Peter Lumo*, 2024

Crude oil print on cotton T-shirt. Edition: 50



HELLO,  
MY NAME IS  
PETER LUMO