

Authors

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Victor Écrement is a PhD candidate in Communication Sciences and Sociology at Sorbonne University. He analyses how unsustainable economic institutions are acknowledged and perpetuated in government-generated energy transition scenarios.

Julia Göke recently gained her Master's degree in History and Digital Humanities at the university of Tübingen, where she also worked as a student assistant at the institute of didactics of history and public history.

Thibault Grison is a PhD student in Information and Communication Sciences at the GRIPIC laboratory, CELSA Sorbonne University (France) and at the SCAI, Sorbonne Center for Artificial Intelligence. His work investigates the frontiers between “freedom of expression” and “censorship” in the media. More specifically, his thesis focuses on the use of algorithms in the moderation of digital social networks and the risk of “abusive censorship” for activists and sexual and gendered communities.

Virginie Julliard is a Professor of Information and Communication Sciences at Sorbonne University/CELSA. She is interested in Media Production of Gender, Online Controversies and Digital Methods. Her current research focuses on the structuration of anti-gender movement in digital social networks and on online moderation techniques. She created and is the head of the Center for Experimentation in Digital Methods for Human and Social Sciences (CERES) at the Faculté des Lettres of Sorbonne University. She is author of *De la Presse à Internet, la parité en question* (Hermès Lavoisier, 2012).

Martin Lundqvist is a Postdoctoral Researcher at the Department of Communication and Media, Lund University, Sweden. His current research focuses on the politics and audiences of internet memes. Martin received his PhD from the School of Global Studies at the University of Gothenburg in 2021, with a thesis about everyday life in post-war Nepal. His most recent studies have been published in *Media, Culture & Society*; *International Journal of Communication*; *Continuum: Journal of Media & Cultural Studies*; *International Journal of Cultural Studies* and *Conflict, Security, & Development*.

Gabriele Marino is a part-time Assistant Professor of Semiotics at the University of Turin, Italy. He works on music, online communication and semiotic theory. He is the Secretary of the Italian Association for Semiotic Studies and of the Italian branch of the International Association for the Study of Popular Music.

Fred Pailler holds a PhD in Media Studies from the University of Nantes (2019) and has a background in sociology and ethnography. His research primarily focuses on infrastructures and the uses of social platforms, as well as on labour, health, gender and sexuality controversies in the digital context (for example, the French “Minitel rose”, dating websites, Twitter and opensource software). He joined the HIVI project as a post-doctoral researcher (2021–2023) to work on the visual cultures and economy related to internet phenomena, memes and online virality.

Maël Pégny is a philosopher of science by training. He completed his PhD thesis on the relationships between the limits of computation (computability, computational complexity) and physic. Subsequently, he dedicated his work to the philosophy and history of computing, undertaking postdoctoral positions at Paris 1, the University of Pittsburgh, University of Nancy and the University of Tübingen. Over the past five years, he has focused his efforts on the ethics of AI. Currently, he is employed as a consultant in R&D Artificial Intelligence at SAMA PARTNERS, a cybersecurity company based in Mannheim.

Nelly Quemener is a Professor of Information and Communication Studies at CELSA – Sorbonne University, and a member of GRIPIC. Her work in Cultural Studies focuses on the articulation of class, race and gender relations in audiovisual representations, in the mediatisation of social movements and in media controversies. She is the author of *Le Pouvoir de l'humour* (Armand Colin, 2014) and co-author with Maxime Cervulle of *Cultural Studies: Théories et méthodes* (Armand Colin, 2015, 2018). She co-edited with Maxime Cervulle and Florian Vörös, *Matérialismes, culture et communication, t. 2, Cultural Studies, théories féministes et postcoloniales* (Presse des Mines, 2016), and with Sarah Lécossais, *En quête d'archives* (INA Éditions, 2018).

Eloy Santos Vieira is a Guest Professor at Universidade Federal de Sergipe with a post-doc research scholarship (PPGCOM/UFS). He has a PhD in Communication Sciences (Unisinos/2021) with CAPES-Print scholarship at Universitat Autònoma de Barcelona (UAB/Spain) and is a member of the Pop Culture Research Lab (Cultpop). He was also a former guest professor at USP and Unisinos and a Business Intelligence Supervisor at BETC-Havas.

Valérie Schafer is a Professor in Contemporary European History at the C²DH (Luxembourg Centre for Contemporary and Digital History) at the University of Luxembourg. She previously worked at the CNRS in France and is still an Associate Researcher at the Center for Internet and Society (CIS – CNRS UPR 2000). She specialises in the history of computing, telecommunications and data networks. Her main research interests are the history of the internet and the web, the history of European digital cultures and infrastructures, and born-digital heritage (especially web archives). She is the principal investigator of the HIVI project (2021–2024), which is supported by the Luxembourg National Research Fund (C20/SC/14758148) and dedicated to the history of online virality. She is a co-founder of the journal *Internet Histories. Digital Technology, Culture and Society* (Taylor & Francis).

Justine Simon is an Associate Professor in Information and Communication Sciences at the Université de Franche-Comté (ÉLLIADD/CREM). Her research lies at the intersection of digital communication studies (mainly focusing on online social media) and digital discourse analysis (interdiscursive and argumentative dimensions of hypertextualised discourse). The analysis of images shared within these spaces is a key focus. The study of memes – as the result of a viral participatory practice, particularly in relation to socio-political issues – is a key aspect of the author's research. She has written a book on cats on online social media (*#ChatonsMignons: Apprivoiser les enjeux de la culture numérique* [*#ChatonsMignons: Understanding the challenges of digital culture*], Paris, L'Harmattan, 2024).

Bruno Vétel is an Associate Professor in Information and Communication Science at the Management Institute (IAE) of the University of Poitiers. He is head of the research team “Culture: Consumption, Mediation, Image & Digital” at the CEREGE laboratory (*centre de recherches en gestion*). His research deals with production and consumption practices of digital mass market goods and services, with a focus on video games.

Albin Wagener is a Full Professor at the School of Society Sciences (ESSLIL), a faculty of the Université catholique de Lille (France). Specialised in discourse analysis and systemic interactionism, his work focuses on digital use, postdigitality, memes, environmental and ecological narratives, and the circulation of representations in both traditional and social media. He has written several papers and a book on memes (*Mèmologie. Théorie postdigitale des mèmes* [*Memology. A Postdigital Theory of Memes*], [Grenoble, UGA, 2022]), especially about their semiotic and communicational features.

