## **AI in Business and Economics**

## AI in Business and Economics

Edited by Isabel Lausberg and Michael Vogelsang

ISBN 978-3-11-079005-4 e-ISBN (PDF) 978-3-11-079032-0 e-ISBN (EPUB) 978-3-11-079043-6 DOI https://doi.org/10.1515/9783110790320



This work is licensed under the Creative Commons Attribution-NonCommercial-NoDerivatives 4.0 International License. For details go to https://creativecommons.org/licenses/by-nc-nd/4.0/.

Creative Commons license terms for re-use do not apply to any content (such as graphs, figures, photos, excerpts, etc.) not original to the Open Access publication and further permission may be required from the rights holder. The obligation to research and clear permission lies solely with the party re-using the material.

## Library of Congress Control Number: 2024937910

## Bibliographic information published by the Deutsche Nationalbibliothek

The Deutsche Nationalbibliothek lists this publication in the Deutsche Nationalbibliografie; detailed bibliographic data are available on the internet at http://dnb.dnb.de.

@ 2024 the author(s), editing @ 2024 Isabel Lausberg and Michael Vogelsang, published by Walter de Gruyter GmbH, Berlin/Boston

The book is published open access at www.degruyter.com.

Cover image: antoniokhr/iStock/Getty Images Plus Typesetting: Integra Software Services Pvt. Ltd. Printing and binding: CPI books GmbH, Leck

www.degruyter.com