

Sébastien Ronteau, Laurent Muzellec, Deepak Saxena, Daniel Trabucchi
Digital Business Models

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The New Value Creation and Capture Mechanisms
of the 21st Century

DE GRUYTER

ISBN 978-3-11-076241-9

e-ISBN (PDF) 978-3-11-076255-6

e-ISBN (EPUB) 978-3-11-076259-4

DOI <https://doi.org/10.1515/9783110762556>



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Library of Congress Control Number: 2022940112

Bibliographic information published by the Deutsche Nationalbibliothek

The Deutsche Nationalbibliothek lists this publication in the Deutsche Nationalbibliografie; detailed bibliographic data are available on the internet at <http://dnb.dnb.de>.

© 2023 the author(s), published by Walter de Gruyter GmbH, Berlin/Boston
This book is published open access at www.degruyter.com.

Cover image: antoniokhr/iStock/Getty Images Plus
Typesetting: Integra Software Services Pvt. Ltd.
Printing and binding: CPI books GmbH, Leck

www.degruyter.com

This book is dedicated to my colleagues, friends, students and alumni at Audencia and Trinity Business School, who have sometimes been “guinea pigs” and often partners in passionate discussions regarding digital business models and digital entrepreneurs, and the way they are bringing a change to our world as well as the manner in which we interact.

I extend a tender and grateful thought to my companion and soul mate, Yasmine, and my amazing children, Antton and Lilas, for their patience and unfailing support when I locked myself in the attic to write these lines and many others. I love you.

– Sébastien Ronteau

This book is dedicated to my beloved wife Lisa, my beautiful children Lena, Barra and Killian and my dear sister, Anne-Francoise.

– Laurent Muzellec

Dedicated to my dear parents, G.P. Saxena and Madhu Saxena, and my wife, Nisha.

– Deepak Saxena

This book is dedicated to the Irish adventure. Joining Trinity College in 2017 was a needed step in my PhD path, which turned out to be the beginning of a great friendship with Laurent and Seb. Meeting them through the rainy days that were spent writing various articles was an unexpected surprise that represents several different things today: our conference, our projects and this book, along with the many great moments spent together, and the memories we will continue to make. So, thank you, “Irish” friends – this book is dedicated to our great adventure together. . .and all the projects to come!

– Daniel Trabucchi

