

## About the Authors



**Sébastien Ronteau** is a professor of Entrepreneurship and co-head of the Hub for Exploration and Entrepreneurship at Audencia Business School. His research interests focus on Strategy, Entrepreneurship, and Digital Startups with a close look at Business models and ecosystems dynamics, as well as on entrepreneurial practices. His academic work has appeared in top-tier academic journals, such as *Entrepreneurship & Regional Development*, *Industrial Marketing Management*, *Internet Research*, and *Creativity and Innovation Management*. He is also an Adjunct Faculty at Trinity Business School, Trinity College Dublin, since 2017. He co-founded Symplatform in 2020. He advises start-ups and teaches digital business models and entrepreneurial business planning at executive levels.



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