

List of contributors

The Editorial Team

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Contributors

Maryia Akulava is a PhD candidate at the University of Kozminski, Warsaw (Poland). She holds a bachelor's degree in Economic Cybernetics from the Belarusian State Economic University (BSEU), as well as a master's degree in economics from the Kyiv School of Economics (former EERC). Since 2009, she had a research position at the BEROE Economic Research Center in Kyiv (Ukraine) but is currently working as a data engineer at EPAM Systems. She has also previously worked as a consultant for the International Finance Corporation

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Kelly Alexander, Dr. is the managing partner of TIGC, an advisory firm focusing on strategy and research in the areas of renewable energy, (social) entrepreneurship, innovation, and emerging markets. Her PhD research centred on understanding the business models used by social enterprises across four sub-Saharan African countries, namely South Africa, Kenya, Ghana, and Ethiopia. This work prioritised understanding the local context of operation and how entrepreneurs make sense of their environment. She has worked extensively on issues related to socio-economic development across the African continent. Kelly is Adjunct Faculty at the Gordon Institute of Business Science, University of Pretoria.

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Sara Alshareef is an affiliate professor at the Management Department at Florida Atlantic University and an Entrepreneurship and Leadership Subject Matter Expert at Quantic School of Business and Technology. Sara is a co-chair of the Middle East and North Africa Gender and Enterprise Network. She is on the Editorial Review Board of leading entrepreneurship journals. Sara received an Excellence in Cross-Cultural Research (GLOBE) in 2021 and won the best paper award finalist at the Diana International Conference in 2019. Sara has been acting as a judge for entrepreneurial competitions and a business consultant for founders and business owners around the world.

Alessia Argiolas, Dr., is a post-doctoral researcher at the Chair of Corporate Sustainability at the Technical University of Munich (TUM School of Management) and is affiliated with the TUM SEED Center. The acronym SEED stands for Sustainable Energies, Entrepreneurship, and Development, involving eight leading technical universities from the Global South (Africa, Asia, and South America). She received her PhD in Management and Innovation from the Catholic University of Milan, Italy, in 2022. Her research focuses on the intersection of entrepreneurship, sustainable development, and impact measurement. During her PhD she conducted qualitative field research across Kenya, Uganda, and Rwanda. She has extensive experience teaching bachelor, master, and MBA students. Additionally, she has facilitated numerous impact and sustainability training for social and environmental entrepreneurs (i.e., Impact Hub Milan, Ashoka Visionary Program).

Evelina Andersson holds a bachelor's degree in business from Mid Sweden University, Sweden. During her last year of studies, Andersson was granted a Minor Field Study scholarship by Sida (the Swedish International Development Cooperation Agency). Together with Amanda Jansson, she conducted a field study on women's entrepreneurship in Costa Rica, where they spent several months collecting data.

Kassa Woldesenbet Beta, PhD, is Professor of Inclusive Entrepreneurship and Strategy and the Deputy Director of the Centre for Enterprise and Innovation at Leicester Castle Business School, De Montfort University, UK. His research lies at the confluence of theory, policy, and practice, with a primary focus on entrepreneurship, strategy, SMEs, institutions, and top-level managers. Professor Woldesenbet Beta has authored over 60 papers and book chapters, including contributions to esteemed journals such as *Work*,

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Carina Bohlayer is passionate about creating positive impact through entrepreneurship and empowering people from both a theoretical and practical perspective. She is co-founder of the non-profit Doorways GmbH, which develops, implements, and evaluates entrepreneurship training programs worldwide, and a research associate at Leuphana University Lüneburg, where she recently completed her PhD. Her research takes a psychological perspective on entrepreneurship and focuses on (sustainable) entrepreneurship education and the dynamics of (nascent) entrepreneurs' motivations and has been published in high-impact journals such as *Journal of Business Venturing*. During her PhD, she conducted qualitative and quantitative field research and developed, implemented, and evaluated training programs in South Africa, Uganda, the Philippines, and Germany. In addition, Carina has several years of experience in the private sector (consulting, organizational development, human resources) and has intensive teaching experience.

Lotte-Marie (L.C.M.) Brouwer is the Gender and Diversity Lead at Bopinc. In this role she set up several women's entrepreneurship initiatives in Africa and Asia, such as the Aya 2SCALE track, which is running in seven African countries, and she led the co-creation of the WE Rise curriculum with UN Women. Combining her background in business administration and international development studies, she explores how diverse entrepreneurship can contribute to solving the world's most pressing challenges. She is currently a PhD candidate at the Department of Human Geography and Spatial Planning, Faculty of Geosciences at Utrecht University. Her research focuses on gender and entrepreneurship among agri-businesswomen in Kenya.

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Karen Hidden is an independent researcher and consultant. She has an MPhil from the University of Cape Town's Graduate School of Business, specialising in Inclusive Innovation. She has built a successful career consulting on corporate sustainability, entrepreneurship, and small business development for local and multinational companies. Karen also has experience in instructional design, having created online entrepreneurship courses for academic institutions in South Africa. She is a guest lecturer on New Venture Creation for the University of Cape Town's Computer Science Honours students and an external examiner for the Professional Communication Studies Department. Her research publications and case studies are focused on social innovation and social entrepreneurship in emerging economies. Karen has founded and sits on the board of various non-profit entities focused on giving humans the skills to make the world a better place.

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Isla Kapasi, Dr., is a Senior Visiting Research Scholar at the University of Leeds, UK. She earned her PhD examining why individuals pursue entrepreneurship in a home-based context. Her recent research concentrates on entrepreneurship in disadvantaged and marginalised communities. Her scholarship has been published in the *International Small Business Journal*, *Journal of Business Venturing Insights*, and *Journal of Small Business Management*. She has received research funding from BA Leverhulme and the Institute for Small Business and Entrepreneurship. With a background in self-employment, and the public, private, and third sectors, Dr Kapasi uses her diverse experience to integrate the work of academics with policy and practice in the field of enterprise and entrepreneurship. She mentors high-growth firms operating across Scotland along with several charitable, social enterprise, and public sector organisations. Dr Kapasi has taught enterprise and entrepreneurship across the UK and Europe.

Hoda El Kolaly earned her PhD in Business and Management from the University of Nottingham, UK. Currently, she is an Assistant Professor of Marketing at the Department of Management at the American University of Cairo. She brings with her a wealth of teaching experience from universities in Egypt and the United Arab Emirates, including the American University of Sharjah and the American University of Ras Al Khaimah. Her academic experience is coupled with strong practical experience in the field of marketing and business development. Her primary research focuses on service research and consumer behaviour, while her current endeavours delve into entrepreneurial marketing within both family and non-family businesses, with a special interest in studying women entrepreneurs.

Siddhesh Kotwal graduated from the University of Essex, Colchester, in 2021 and is looking forward to researching and writing a number of research reports, articles, and book chapters. His research interest lies currently in female entrepreneurship, but he is also interested in the psychology behind organisation behaviours and neuropsychology.

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Marta Lindvert holds a PhD in Business from Mid Sweden University. She is currently enrolled as Associate Professor at Nord University Business School, Norway. Her research focuses on women's entrepreneurship in different cultural contexts, and she has conducted field studies in several African, Asian, and European countries. Lindvert is especially interested in gendered aspects of financing and resource acquisition, as well as the role of social capital for women entrepreneurs.

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Renata Osowska, Dr., is an accomplished researcher in entrepreneurship and small business, specialising in exploring how culture and socio-economic environments influence entrepreneurial behaviour, in particular in relation to entrepreneurial mobility and society. Her PhD focused on the development of entrepreneurial culture in a transition economy. Renata has gained diverse industry experience in Poland, Germany, Ireland, and the UK. Currently, she holds a lecturing position in Entrepreneurship and Innovation at Edinburgh Napier University Business School, where she serves as a co-lead of the Small Business and Enterprise Research Group.

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Mahsa Samsami earned her PhD at the University of Agder in Norway. Currently, she is a Lecturer and Research Associate at Chemnitz University of Technology in Germany, a Research Fellow at Stellenbosch Business School in South Africa, and a Research Associate at the University of Agder in Norway. She has taught in universities in Denmark, Norway, Germany, Iran, and Spain. She is a member of the Global Entrepreneurship Monitor in South Africa and has co-authored several national reports and special reports on digitalization, sustainability, and women entrepreneurship for GEM. Her scholarly research is focused on the entrepreneurial tradition in a family and institutionalized in a society, the entrepreneurial family, and innovation, digitalization, and sustainability. She has published in journals such as the *European Journal of International Management*, *Journal of Risk and Financial Management*, and the *International Review of Entrepreneurship*.

Thomas Schøtt is Professor of Entrepreneurship at the University of Agder, Norway. He has earlier held professorships in China, Colombia, Denmark, Egypt, Iran, Morocco, Turkey, and the United States. He is a leader in the Global Entrepreneurship Monitor and consults for international organizations such as the UN and the World Bank. His research on entrepreneurial endeavouring in networks, institutions, and ecosystems is published in international journals, e.g., *Entrepreneurship and Regional Development*, *Small Business Economics*, and *Research Policy*.

Griet Steel, Dr., currently works as a Guest Professor at the University of Antwerp in the Faculty of Social Sciences, Department of Sociology. She is an anthropologist by training with a specific research interest in the way human mobility – as an important dimension of globalization – has shaped urban development processes in the Global South. Her current empirical research focuses on the interplay between gender, entrepreneurship, and social media. In addition, Griet Steel has coordinated (and conducted research) for several international research projects on urban transformations, informal entrepreneurship, and land governance in Latin America and Africa.

Alisa Sydow is an Assistant Professor of Entrepreneurship at the ESCP Business School, London Campus. She primarily teaches entrepreneurship and corporate entrepreneurship with a focus on new technologies and impact. She earned her doctorate in Management and Innovation at the Università Cattolica del Sacro Cuore in Milan, and she has been a research fellow at Bayes Business School (UK) and GIBS (South Africa). Alisa's research interests are in entrepreneurship in developing economies (i.e., Kenya), entrepreneurial decision-making processes, and entrepreneurial opportunities. She is the author of articles published in top-tier management journals (i.e., *Entrepreneurship Theory and Practice*), case studies, and papers presented at international conferences (i.e., AOM and Babson). For instance, she discusses in her research workaround practices of entrepreneurs to overcome severe institutional voids. Alisa is also one of the founders of Nampelka – a start-up that connects African entrepreneurs with international experts and investors.

Somayeh Taghvaei, Dr., has been a Lecturer at the ISM (International School of Management) in Berlin, Germany, since 2022. She did her PhD in Entrepreneurship at the University of Tehran, Iran, in 2019. Before joining ISM, she was a visiting researcher at ESCP Business School in Berlin, Germany. Her research mainly revolves around entrepreneurship, strategy, and technological innovation. She is particularly interested in investigating how technology contributes to rectifying inequalities by encouraging and facilitating entrepreneurship. Regarding research methods, Somayeh has been applying both qualitative and quantitative research methods. However, she genuinely enjoys qualitative methods because of their power to conduct impactful research and achieve relevant results. Beyond her research,

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Michael Cassop Thompson has worked, for the past 31 years, in the commercial and educational sectors in communicating the value of education. Michael's current research interests are philosophy, narrative construction, research methods, creativity, and the arts.

Nguyen Thi Hong Van holds a Master of Science in Gender and Development from the Asia Institute of Technology, Thailand. Currently, she is Gender Focal Point/Program Officer at the Justice and Legal Empowerment Program, which is managed by Oxfam in Vietnam. She has experience in mainstreaming gender equality in policies in the health care, education, and labour sectors. Prior to joining Oxfam, Van was Vietnam River Network's Coordinator and supported network members, partners, and community people on capacity building, raising awareness and advocacy policies on water resources management and impact from the large-scale hydropower development projects on water pollution, livelihood, and aquaculture. In particular, she mainstreamed gender equality in projects that promote women's rights and roles and gained benefits when participating in water governance, raising gender and development in natural resources management, and integrating water resources management in Vietnam and the Greater Mekong sub-region.

Annelies (E.B.) Zoomers, Dr., is Professor of International Development Studies at Utrecht University, founding chair of the Netherlands Land Academy, and founding chair of Shared Value Foundation. After finishing her PhD in 1988, she worked for the Netherlands Economic Institute (Rotterdam) and the Royal Tropical Institute (Amsterdam) on long- and short-term consulting assignments for various organizations (e.g. the World Bank, IFAD, ILO, EU, DGIS) in various countries in Latin America, Africa, and Asia. Between 1995 and 2007, she was Associate Professor at the Centre for Latin American Research and Documentation (Amsterdam) and, between 2005 and 2009, Professor of International Migration at the Radboud University (Nijmegen). She has published extensively on sustainable livelihoods and poverty alleviation in relation to climate change, the global land rush, and international migration.