

Contents

Alka Maurya and J. Mark Munoz

Chapter 1

Introduction: Disruptive Technologies and their Implications for International Business — 1

Virginia Hernández, Antonio Revilla, and Alicia Rodríguez

Chapter 2

Disruptive Data-Related Technologies and Global Value Chain: Insights from SMEs in Emerging Markets — 5

Nathalie de Marcellis-Warin, J. Mark Munoz, Hugo Warin, and Thierry Warin

Chapter 3

Digital Democratization: The Case of Environmental Risk Management in Haiti — 17

RJ Podeschi

Chapter 4

IOT in Tourism — 29

Aldo Alvarez-Risco, Agnieszka Olter, and Shyla Del-Aguila-Arcentales

Chapter 5

Internet of Things and Smart Cities as Accelerators for International Business — 37

Letitia Larry

Chapter 6

The Internet of Things (IoT) in Project Management — 53

Soma Arora and Chaitanya Kohli

Chapter 7

The Rise of Surface Mobility in India — 61

Guido Rojer Jr.

Chapter 8

Digital Marketing and Globalization: The Opportunity for Caribbean Small Island Developing States — 75

Aditya Kumar Gupta, Ashutosh Pillai, and Neelash Thallam

Chapter 9

Japanese Anime: Redefining Digital Story Telling — 85

Ron Sheffield

Chapter 10

Crossing all Borders - The Future of IoT — 95

List of Figures — 101

List of Tables — 103

List of Contributors — 105

About the Editors — 107

Index — 109