## **Contents**

- 1 To Boldly Go 1
- 2 Click to Follow 28
- 3 Raising the Stakes 54
- 4 Enchanted Images 81
- 5 Playing Around 113
- 6 Uncanny Immersions 141
- 7 How to be a Tourist 161

References —— 183

About the Author — 215

Index —— 217