Marc Schuran

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Marc Schuran studied at the New Design University in St. Pölten where he focused not only on the learning of a craft—particularly on a cultural-scientific understanding of the material culture—but also on the understanding of connections between objects and the human being. After graduation, he started his own business as a designer and freelance artist, a profession that he practices concurrently with his studies at the Art & Science master programme. There, he merges his passion for design with his urge to research, combining the study of current scientific achievements with creative processes.

Outbreak within Standardized Limits

Sculpture on pedestal, 2019

There is no need to go for a target directly and at a steady pace to reach it. Any digression should not be seen as a deficit, because only when the wandering of the thoughts can be implemented constructively, a creative process can be created. The linear goal is widely circled in the mind and all possibilities of approximation examined to select the most interesting path, which can then be changed spontaneously in favour of a supposedly better one. Breaking out within standardised limits: an interplay between divergence and convergence.







