

PLATES



plate 1 Bougeoir Horus, bronze doré (21×11×10 cm), Maison Marnyhac (Société des Marbres et Bronzes Artistiques), 1 rue de la Paix, Paris, vers 1900. Collection Jean-Marcel Humbert, Paris



plate 2 Théière, grès salé (23,5×13,5×17 cm), Royal Doulton, Lambeth (Londres), 1891. Collection Jean-Marcel Humbert, Paris



plate 3 Royal Doulton
(Lambeth et Stoke-on-Trent),
Angleterre. Assiette plate, série
Egyptian A »Poterie«. 1911,
Faïence, diamètre 24,5 cm.
Collection Jean-Marcel
Humbert, Paris



plate 4 Tasse à thé et sa soucoupe, faïence (tasse 7×7,7 cm, soucoupe 14,4 cm), série Egyptian B – Royal
Doulton (Stoke-on-Trent), 1923. Collection Jean-Marcel Humbert, Paris

plate 5 Vase en forme de rhyton, céramique moulée non vernissée (17,5×17,2×8,1 cm), Julius Dressler (manufacture à Biela, ancienne Bohême, puis Bělá), vers 1925. Collection Jean-Marcel Humbert, Paris



plate 6 Dieu vautour Nekhbet, biscuit (12×12×6,5 cm), Société Schaffer und Vater (Rudolstadt-Volkstedt), années 1920. Collection Jean-Marcel Humbert, Paris





plate 7 Lampe veilleuse-brûle parfum figurant une Égyptienne, porcelaine émaillée (18,5×11,8×7 cm), Société Robj (Boulogne-Billancourt), 1924. Collection Jean-Marcel Humbert, Paris



plate 8 »Ce qu'il aurait pu éviter en employant l'Eau de Suez« Carte postale publicitaire, vers 1905, éditeur Impressions Artistiques Ph. Chapellier & Cie, Paris. Dentifrice Eau de Suez, Paris. Collection Jean-Marcel Humbert, Paris

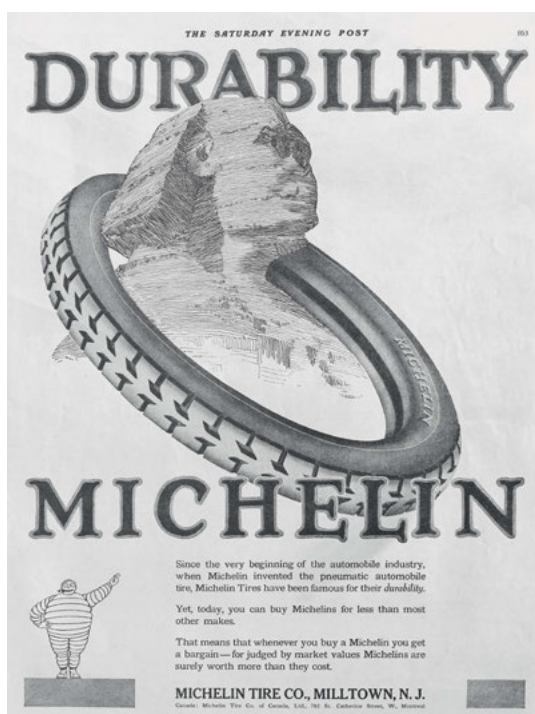


plate 9 »Durability Michelin«, annonce publicitaire pour les pneus Michelin, *The Saturday Evening Post*, 1917. Michelin Tire Co., Milltown, N. J. Collection Jean-Marcel Humbert, Paris



BUYING PALMOLIVE 3,000 YEARS AGO

The shop came to the shopper in the days of the first Palmolive. No convenient corner store, no fragrant green cake, but fashions of Palm and Olive oil brought from far countries for the toilets of aristocratic women. And while these ancient customs have vanished with the passing of 3,000 years, the world still prizes these two great natural cleansing agents. Not alone for their wonderful natural qualities, but for their still more wonderful combination in

PALMOLIVE SOAP

Once you become acquainted with the freshest, profuse, creamy Palmolive lather, no other soap will satisfy. This is why millions use Palmolive.

Palmolive soap leads the firmest line of toilet specialties bearing the name. There is Palmolive shampoos, cold cream, vanishing cream, powder and rouge, price 50 cents each; Palmolive talcum, lip-roses and shaving stick, price 25 cents each.

If your dealer does not carry a full stock write us direct, enclosing price of article desired.

Work and Package mailed for 25 cents in stamps. Contains 8 favorite Palmolive articles, attractively packed.

B. J. JOHNSON SOAP COMPANY, INC., Milwaukee, Wis.
Canadian Factory: 155-157 George Street, Toronto, Ont.



plate 10 «Buying Palmolive 3,000 Years ago», anonce publicitaire pour Palmolive soap, par Willy Pogany (1882–1955), *McCall's Magazine*, 1917. B. J. Johnson Soap Company, Inc., Milwaukee, Wis. Collection Jean-Marcel Humbert, Paris

*The Power of Today
in Terms of Yesterday*

Do it with "Caterpillars"!

The vivid contrast of sweating men and straining animals—and the eager power of "Caterpillar" Tractors! Q Today the outdoor tasks of roadbuilding, earth-moving, logging and farming are being done better, quicker and cheaper by dependable and economical "Caterpillars". Q New uses are being discovered almost daily—how can **you** use a "Caterpillar" Tractor for **your** convenience and **your** profit?

There is a "Caterpillar" dealer near you.

CATERPILLAR TRACTOR CO.
*Executive Office: San Leandro, California, U. S. A.
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Successeur à
HOLT
The Holt Manufacturing Company

BEST C. I. Best Tractor Co.

CATERPILLAR
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plate 11 »The Power of Today in Terms of Yesterday: Do it with 'Caterpillars'!«, annonce publicitaire par Junius S. Cravens (1883–1936), 1926. Caterpillar Tractor Co., San Leandro. Collection Jean-Marcel Humbert, Paris



plate 12 »I dreamed I played Cleopatra in my maidenform bra«, annonce publicitaire, photo par Richard Avedon (1923–2004), *Ladies' Home Journal*, 1952. Maiden Form Brassiere Co, Inc. Collection Jean-Marcel Humbert, Paris

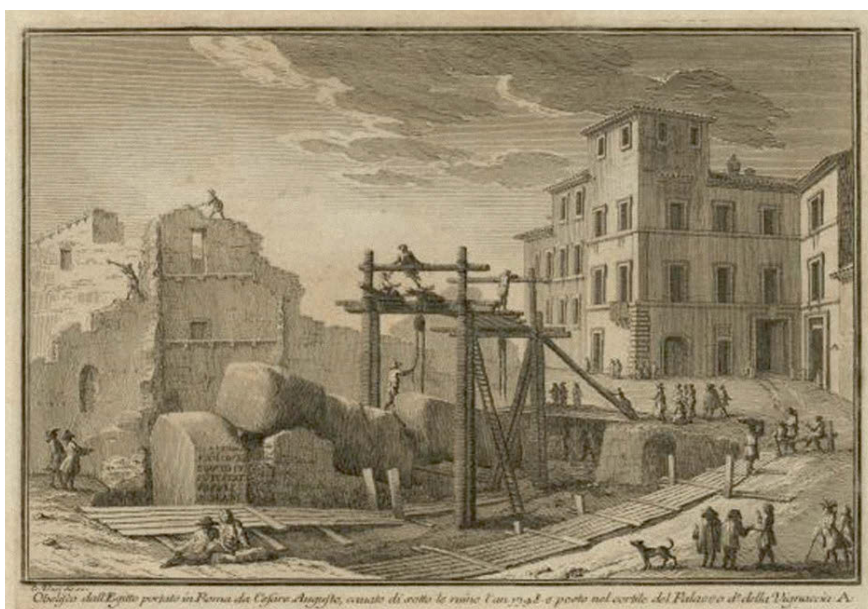


plate 13 Excavation of the obelisk found in the Campo Marzio, after Vasi, *Delle magnificenze di Roma antica e moderna*, 1747–1753

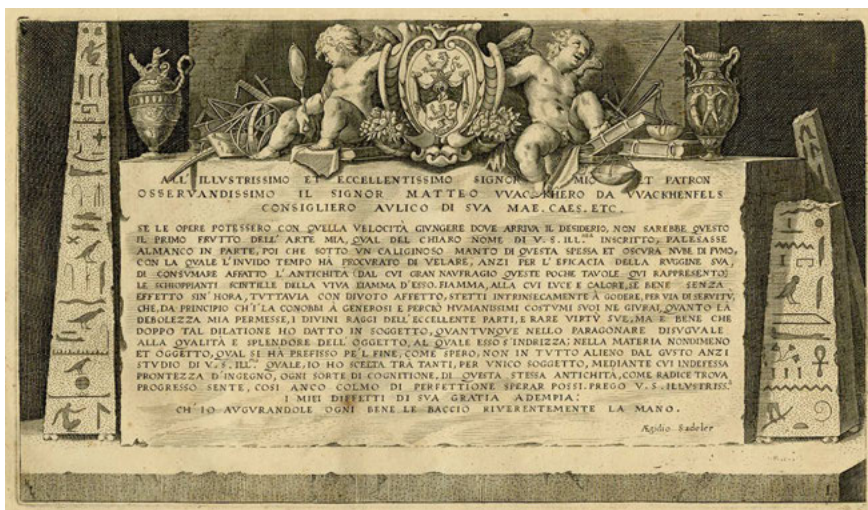


plate 14 Frontispiece from Dupérac, *Vestigi delle Antichità di Roma, Tivoli, Puzzuolo et altri Luochi*, 1606

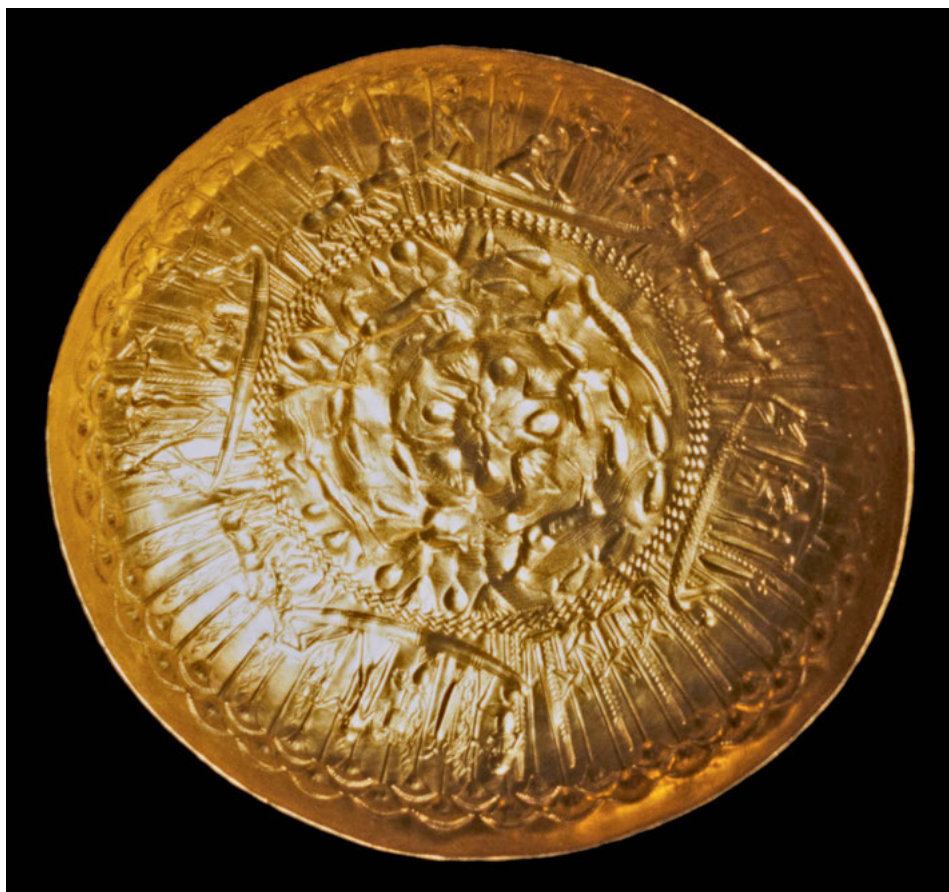


plate 15 Shallow bowl inscribed for Yabâ. Gold; dia. 17.7; h. 3 cm. Nimrud, Tomb II (ND 1989.6). Baghdad, Iraq Museum 105697



plate 16 Detail, shallow bowl inscribed for Yabâ.



plate 17 Fibula decorated with head of Pazuzu, female figure, and bird of prey. Gold; l. 2.6, h. 1.9 cm. Nimrud, Tomb I (ND 1988.19)



plate 18 a Drachme de Stratonicee (125–85 av. J.-C.)
 b Drachme de Cos (167–88 av. J.-C.)
 c Bronze d'Halicarnasse (II^e s. av. J.-C.)
 d Drachme de Myndos (Début II^e s. av. J.-C.)
 e Drachme du *koinon* des Magnètes (168–140 av. J.-C.)
 f Bronze du roi Mostis (125–86 av. J.-C.)



plate 19 Bague en or (II^e s. av. J.-C.)



plate 20 Camée (1^{er} s. av. J.-C. – 1^{er} s. apr. J.-C.)



plate 21 Camée (ép. impériale)



plate 22 The «Black Room» as it is displayed in the Metropolitan Museum of Art. (Gallery 167)

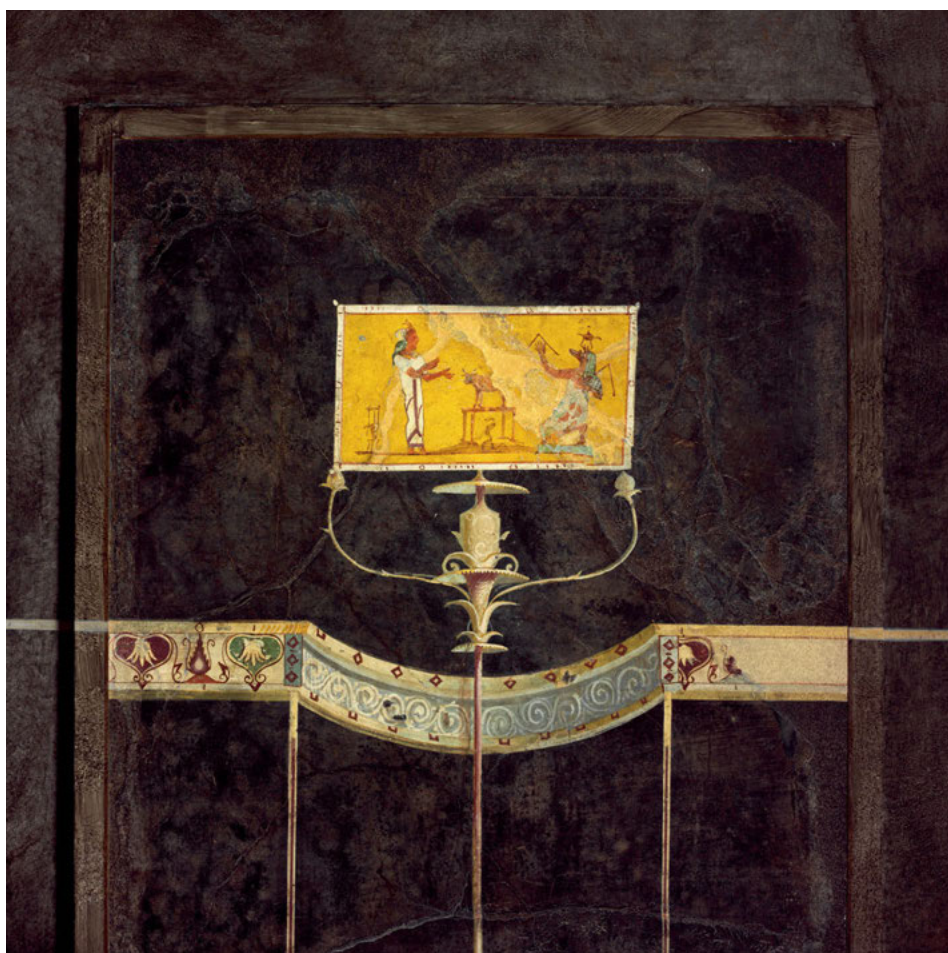


plate 23 left-hand panel of the »Black Room«



plate 24 Right-side panel of the »Black Room«



plate 25 Black obsidian bowl with a Egyptian style offering scene. From Stabiae, Villa San Marco, 1st century BCE



plate 26 Amphoriskos fragment



plate 27 Side view of the sphinx of Viterbo (Museo Civico, inv. 117), made by »Fr. Paschalis romanus« in 1286



plate 28 The Mensa Isiaca (also called *Tabula Bembina*, 128x75 cm, made from bronze and inlaid with silver and niello, now Museo Egizio di Torino)
(copyright: Museo Egizio, Turin)



plate 29 *Icones coloribus ornatae idolorum Mexicanorum*, MS 1551, 4v, Biblioteca Angelica, Rome

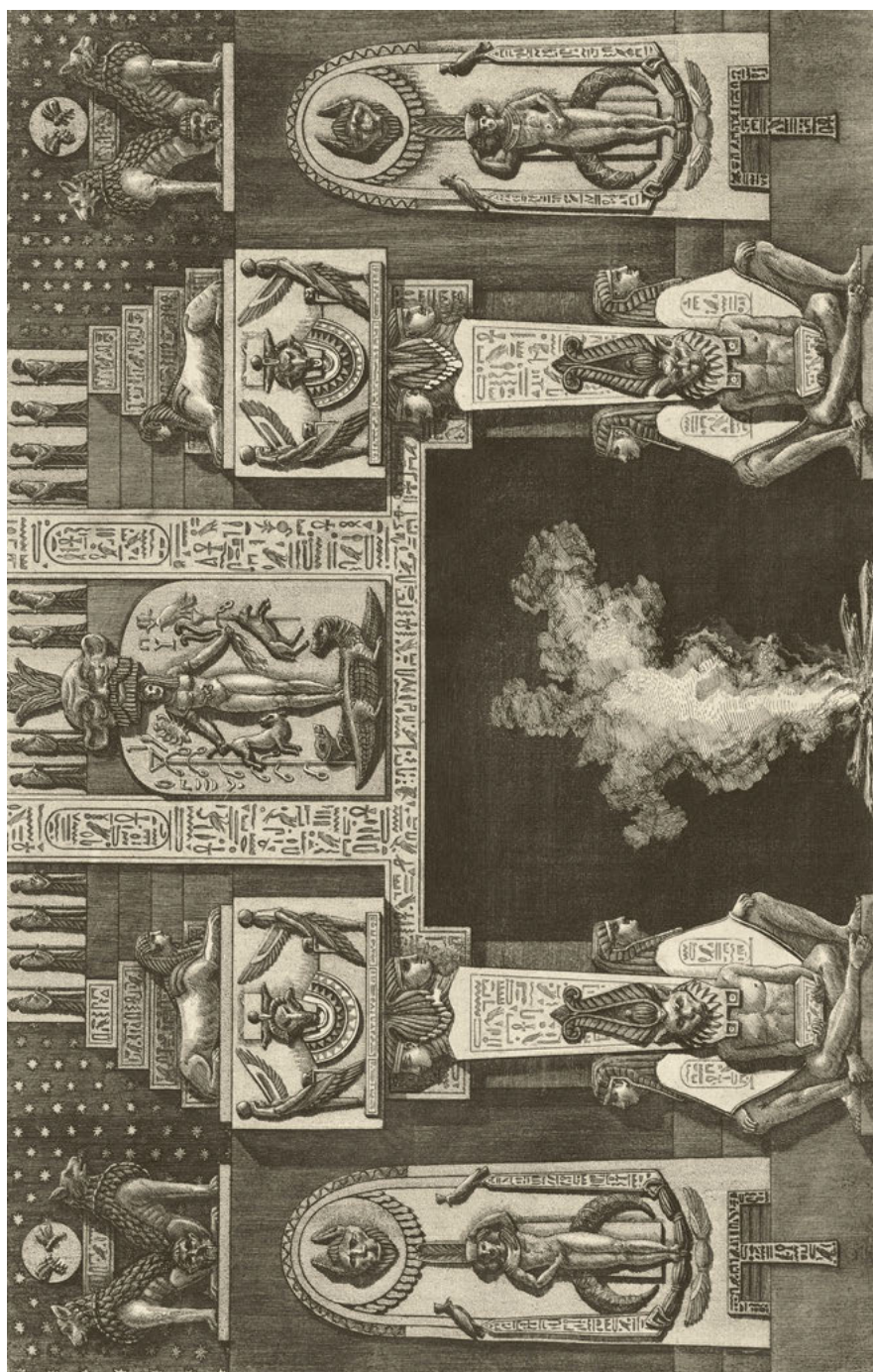


plate 30 Giambattista Piranesi: *Diverse maniere d'adornare i cammini*, 1769, plate 50

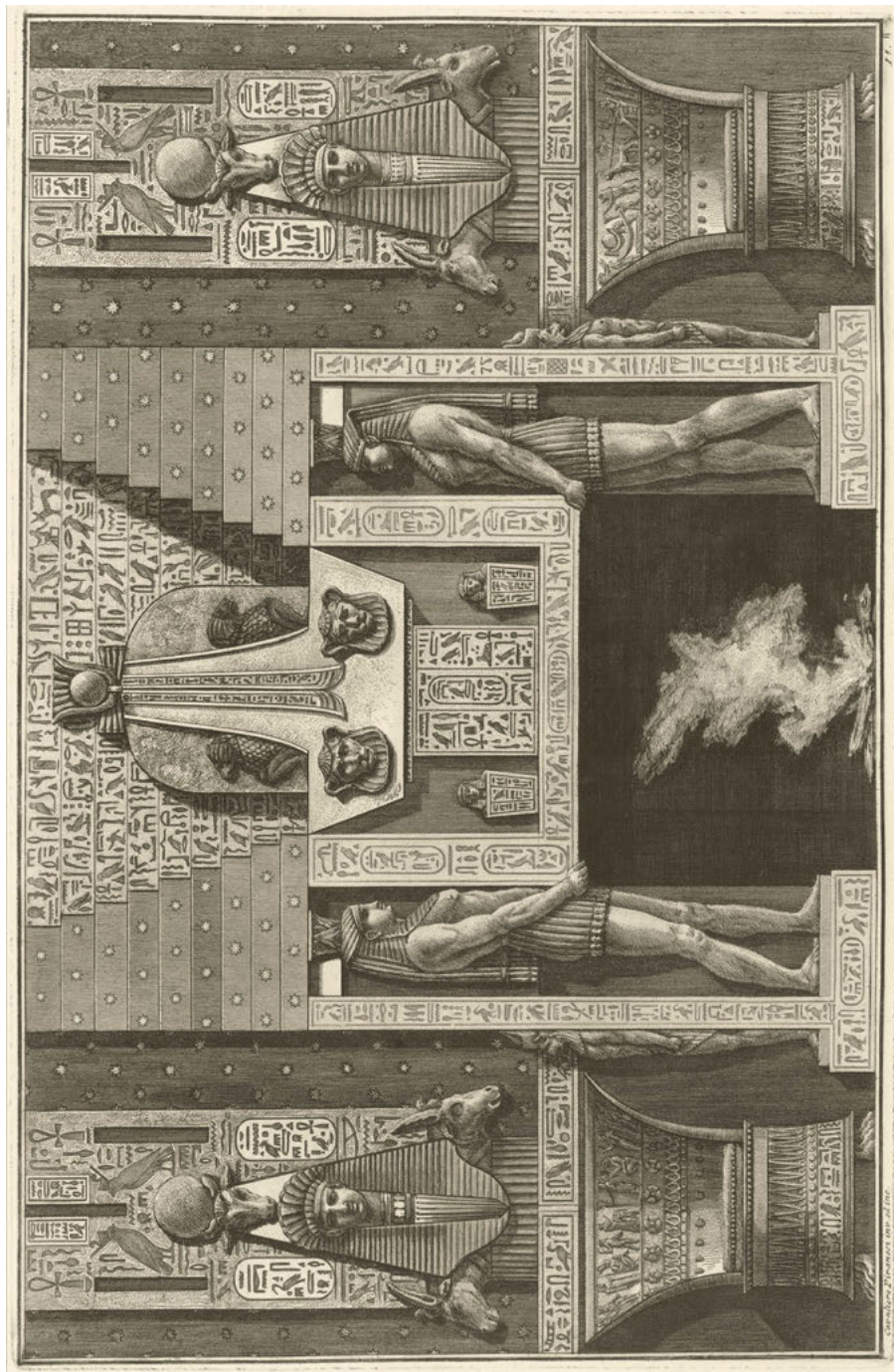


plate 31 Giambattista Piranesi: *Diverse maniere d'adornare i cammini*, 1769, plate 14

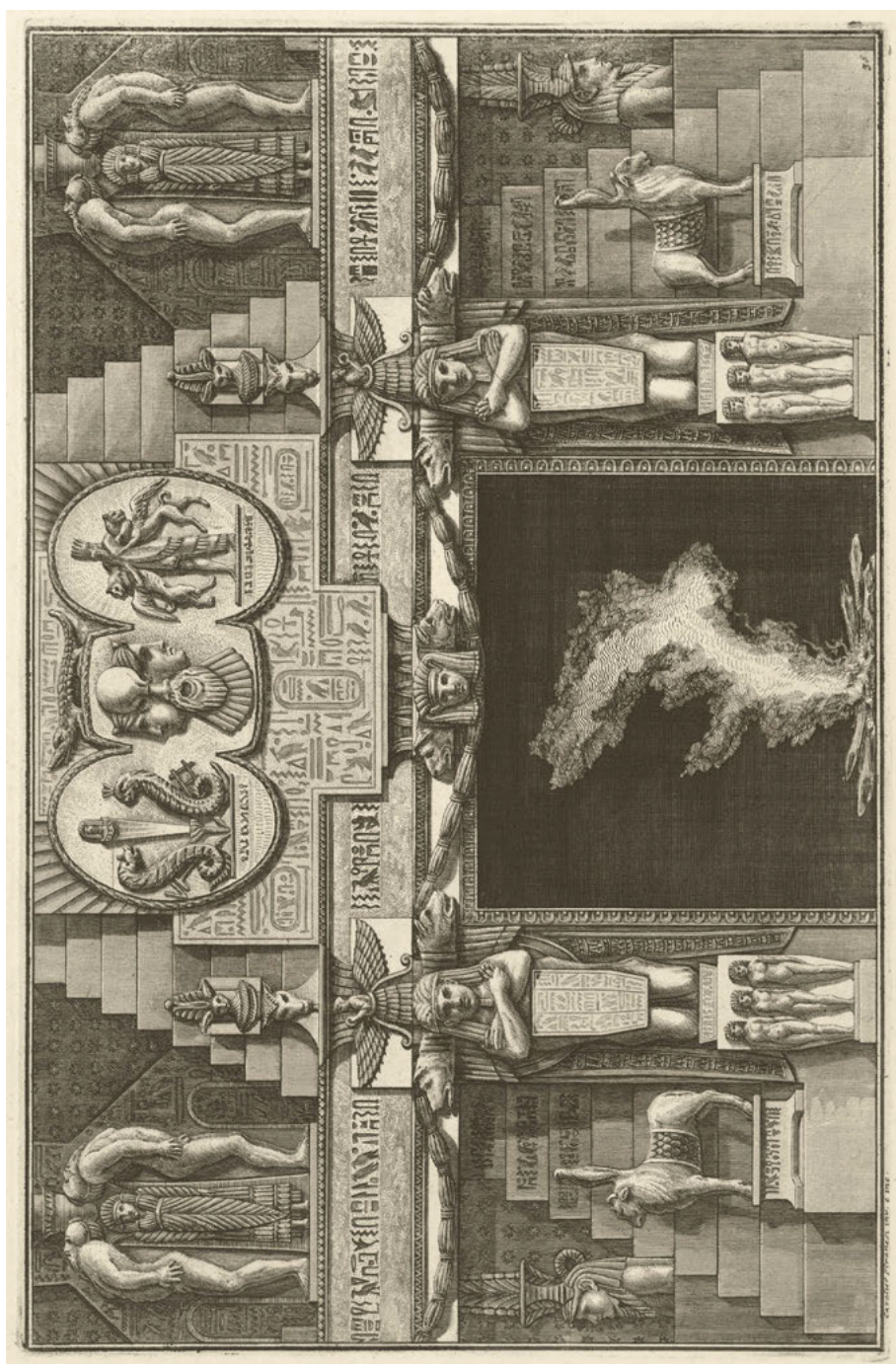


plate 32 Giambattista Piranesi: *Diverse maniere d'adornare i cammini*, 1769, plate 36

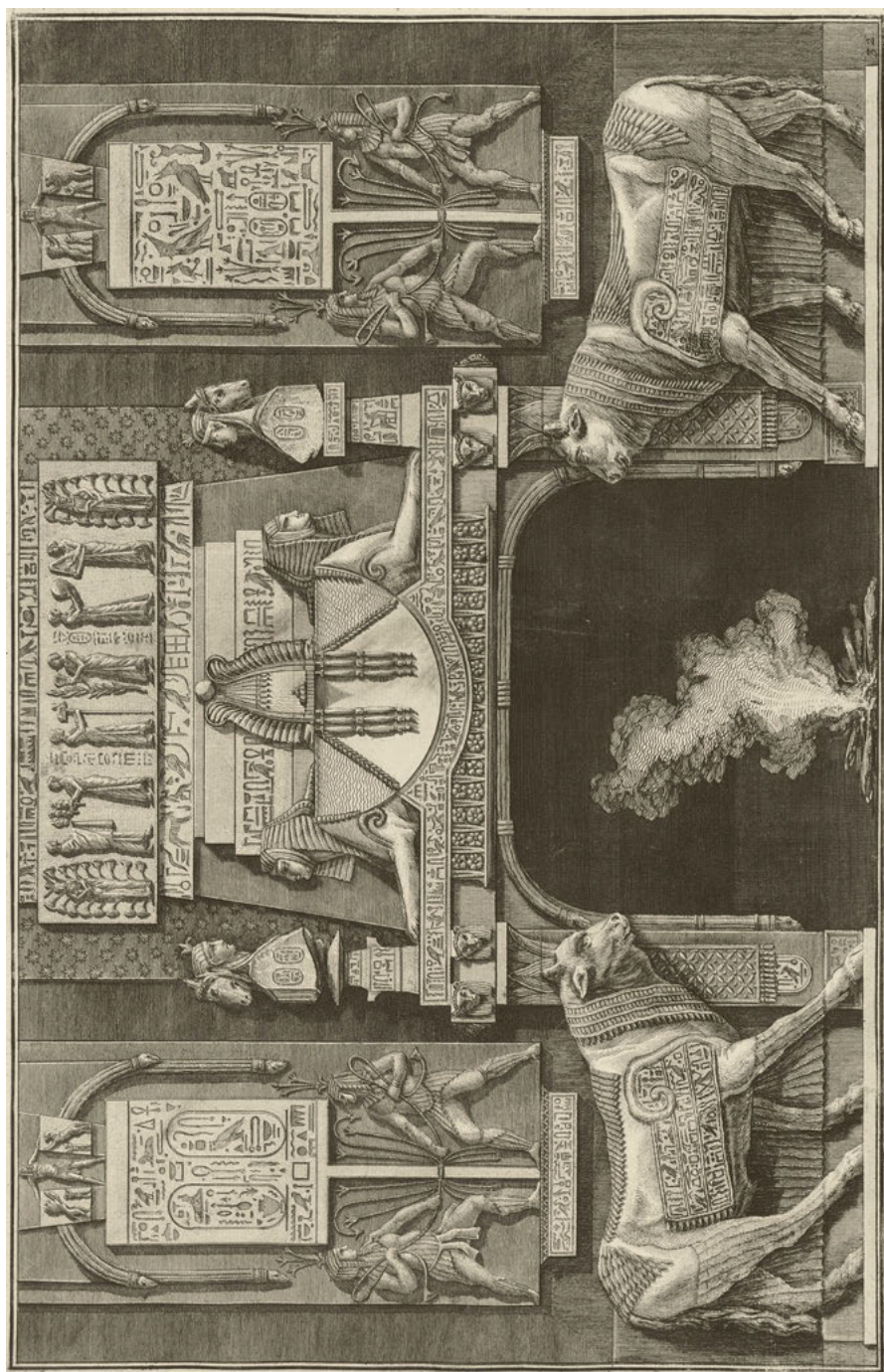


plate 33 Giambattista Piranesi: *Diverse maniere d'adornare i cammini*, 1769, plate 32

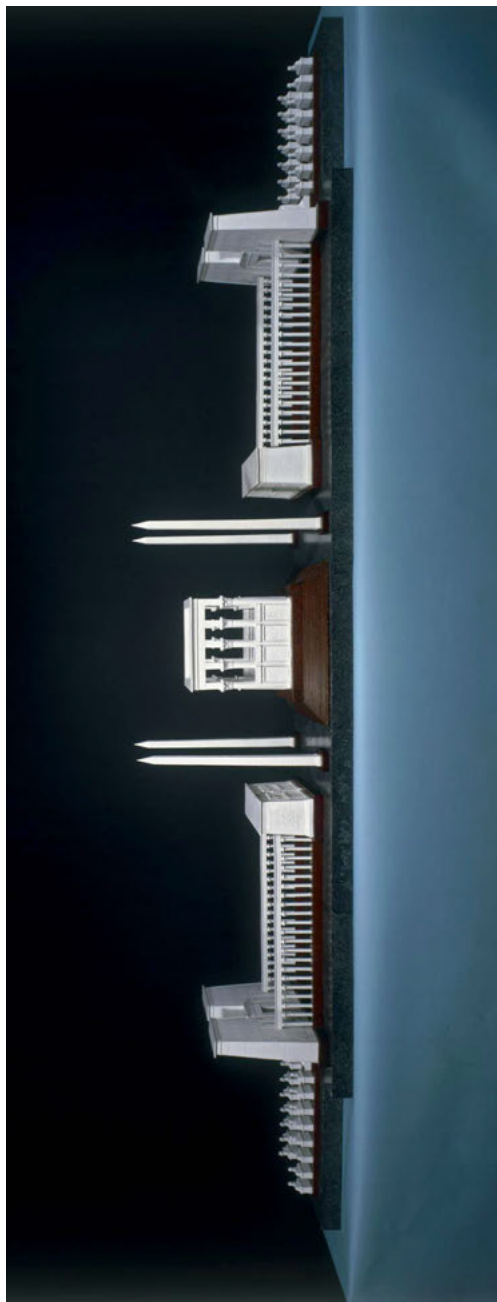


plate 34 Egyptian centrepiece. Sèvres porcelain factory (manufacturer), Victoria and Albert Museum London



plate 35 Philae temple *Description de l'Egypte*, Paris, 1809–1828, *Antiquités*, vol. I, pl. 28



plate 36 Egyptian service, plate. Inv. Sèvres: section D.S.5.1805 n°3



plate 37 Egyptian service, plate by Alexandre-Théodore Brongniart, *Manufacture de Sèvres, élévation du surtout de table du service olympique.*
dessin inv. 2012.1.796; Section D.S.6.1806, N° 11

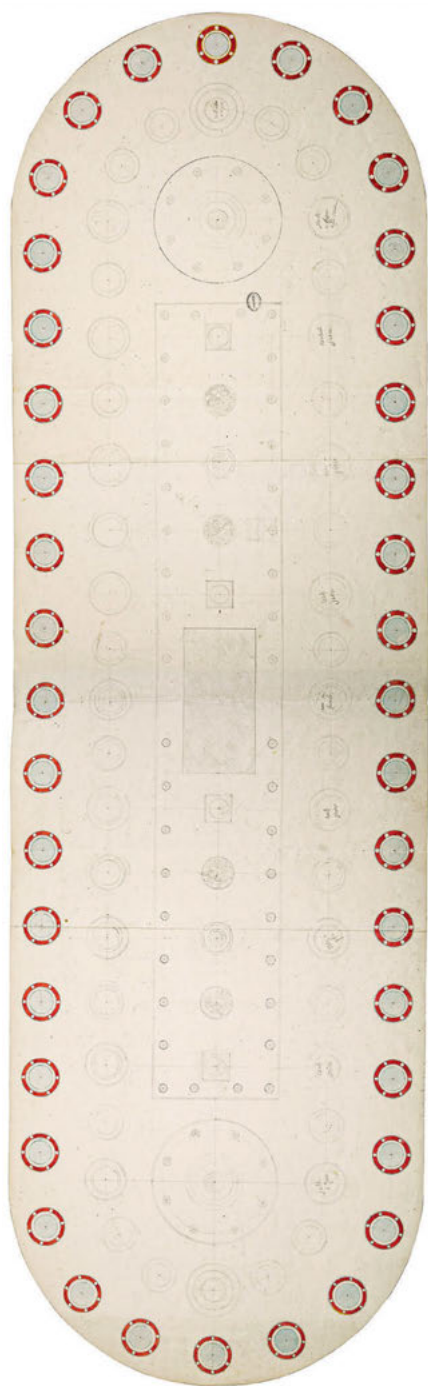


plate 38 Drawing for mounting by Alexandre-Théodore Brongniart, manufacture de Sèvres, *Plan général du surtout de table du service olympique*, dessin inv. 2012.1.797; Section D.S.6.1806.N° 10



plate 39 Ceramic Egyptian figure, the State Museum of Ceramics and the Kuskovo
18th Century Estate (Moscow, Russia), inv. Fr-11315



plate 40 Anne et Patrick Poirier, Manufacture de Sèvres, *Ruines d'Egypte (Ruins of Egypt)*, 1978



plate 41 Lawrence Alma-Tadema, *An Egyptian Widow at the time of Diocletian* 1872. Oil on panel, 74.9×99.1 cm, Rijksmuseum Amsterdam

