CONTENTS

Foreword BIRD 007

Introduction 009
Wolfgang Jonas / Sarah Zerwas / Kristof von Anshelm

Transformation Design Starts with People Dreaming: Designers and Theatre Makers Design Utopias for Major Transformation. An Essay 023
Kristof von Anshelm

Transformation Design: A Piecemeal Situational Change 033
Nicolas Beucker

Deep Involvement: On Transformation Processes Related to the RhyCycling Project 043
Flavia Caviezel

Transformation Design: Creating Security and Well-Being 061
Caroline L. Davey and Andrew B. Wootton

Owls to Athens, or: The Discrete Charm of Transformation Design. An Essay 075
Michael Erlhoff

Could Design Help to Promote and Build Empathic Processes in Prison? Understanding the Role of Empathy and Design in Catalysing Social Change and Transformation 083
Lorraine Gamman and Adam Thorpe

Approaching Our Dog: Transformation Design – An Attempt 101
Franziska Holzner

Social Transformation Design as a Form of Research Through Design (RTD): Some Historical, Theoretical, and Methodological Remarks 114
Wolfgang Jonas

Design and Social Change:
The Changing Environment of
a Discipline in Flux 134
Gesche Joost and Andreas Unteidig

Human Systems Design:
A New Direction for Practice 149
Victor Margolin

Designing for Sustainable Development:
Industrial Ecology, Sustainable Development,
and Social Innovation 166
Gavin Melles

Mobility Peak: Scenes from a Deceleration 177
Stephan Rammler

Transformation Design:
A Social-Ecological Perspective 188
Bernd Sommer and Harald Welzer

Designing 'Matters of Concern' (Latour):
A Future Design Challenge? 202
Peter Friedrich Stephan

Rapid Prototyping Politics:
Design and the De-Material Turn 227
Matthew Ward

Collective Metamorphosis:
A Combinatorial Approach to
Transformation Design 246
John Wood

Transformation Design as 'Hero's Journey' 263
Sarah Zerwas

Authors 277