

CONTENTS

Acknowledgments	vii
List of Contributors	ix

Introduction. Searching for a Cultural Diplomacy

What Are We Searching For? Culture, Diplomacy, Agents and the State	3
---	---

Jessica C. E. Gienow-Hecht

The Model of Cultural Diplomacy: Power, Distance, and the Promise of Civil Society	13
--	----

Jessica C. E. Gienow-Hecht and Mark C. Donfried

I. Cultural Relations and the Soviet Union

Chapter 1

VOKS: The Third Dimension of Soviet Foreign Policy	33
--	----

Jean-François Fayet

Chapter 2

Mission Impossible? Selling Soviet Socialism to Americans, 1955–1958	50
--	----

Rósa Magnúsdóttir

II. Cultural Diplomacy in Central Europe

Chapter 3

Hungarian Cultural Diplomacy 1957–1963: Echoes of Western Cultural Activity in a Communist Country	75
--	----

Anikó Macher

Chapter 4

- Catholics in Ostpolitik? Networking and Nonstate Diplomacy
in the Bensberger Memorandum, 1966–1970 109
Annika Frieberg

III. Cultural Diplomacy in the Middle East

Chapter 5

- International Rivalry and Culture in Syria and Lebanon
under the French Mandate 137
Jennifer Dueck

Chapter 6

- The United States and the Limits of Cultural Diplomacy
in the Arab Middle East, 1945–1957 162
James R. Vaughan

IV. Civil Society and Cultural Diplomacy in Japan

Chapter 7

- Difficulties Faced by Native Japan Interpreters:
Nitobe Inazō (1862–1933) and His Generation 189
Yuzo Ota

Chapter 8

- “Germany in Europe”, “Japan and Asia”:
National Commitments to Cultural Relations within
Regional Frameworks 212
Maki Aoki-Okabe, Yoko Kawamura, and Toichi Makita

- Index 241