

Illustrations



TABLES

Chapter 1

1.1	Foreign destinations of British tourists, 1951–1972	13
1.2	Total passenger numbers, British Air Transport, 1953–1961	16
1.3	Jet aircraft in the main European passenger charter airlines, 1975	19
1.4	Thomsons “Summer Sun” vacation, average prices at actual and price-adjusted values, 1966–1977	22
1.5	Passengers on international IT charter flights – the leading carriers, 1963–1972	24
1.6	Impact of inclusive tours on European scheduled air fares, 1969–1972	26

Chapter 2

2.1	The labor market and gross added value of the Balearic economy	33
2.2	Revenue per head of population in constant pesetas of 1990	34
2.3	GDP per head of population in current pesetas	34
2.4	Growth rate of gross value added	35
2.5	Growth rate of gross value added in the Balearic Islands by sectors	38
2.6	The impact of the economic growth of the Balearic Islands	39
2.7	Energy intensity of the Balearic economy (energy consumption per million pesetas of GDP in constant values)	40

Appendix

2.8	Number of air traffic passengers and tourists, 1960–2004	45
2.9	Cement and energy consumption, 1960–2004	46
2.10	Official population statistics of the Balearic Islands, 1960–2004	47
2.11	Statistical data on the tourism industry of the Balearics, 1960–2004	48

Chapter 3

3.1	Recent tourism indicators	55
-----	---------------------------	----

Chapter 4

4.1	International tourist arrivals	74
4.2	Average annual receipts, 1953–1993	74
4.3	Accommodation capacity	76
4.4	Investment in the hotel business	78
4.5	Investment in the hotel business by type of capital invested	79
4.6	Ratio of number of staff to number of rooms	80
4.7	Hotel staff	81
4.8	Evolution of the ratio of beds to the number of hotels	82

Appendix

4.9	Labor costs as a percentage of total hotel sector costs	87
4.10	Total hotel staff costs	87
4.11	Staff costs, average price per overnight stay, and rate of bed occupancy	88
4.12	Total hotel sector revenues and number of hotel staff	88
4.13	Ratio of number of staff to number of beds	89

Chapter 5

5.1	Revenues of the top ten European tour operators, 1997	91
5.2	Customer distribution by destination, 1992 and 1997	96

Chapter 6

6.1	Ratio of rooms to bathrooms in Rimini hotels, 1956–1996	119
-----	---	-----

Chapter 7

7.1	Hotel companies and numbers of hotels and rooms	127
7.2	Riu hotels and resorts, 2002	133
7.3	Barceló hotels and resorts, 2002	133
7.4	Iberostar hotels and resorts, 2002	134
7.5	Sol Meliá hotels and resorts, 2002	134
7.6	Hotel company distribution	135

Chapter 8

8.1	The internationalized Accor hotel business	149
8.2	The development of the Accor Group	150
8.3	Hotel management, 1983	152
8.4	Types of hotels within the Accor Group, 2001	155
8.5	Comparison of the leaders in the hotel business, 1998 and 2001	156
8.6	The leaders in the hotel business, 1998	157
8.7	Chronological landmarks	157
8.8	The clientele at the economy-class hotels of the Accor Group, 2001	159
8.9	Types of clientele at the Accor hotels in Africa, 2002	159
8.10	Chronological landmarks about tourism at the Accor Group	165
8.11	Gross profit of the Accor Group, 2001	168
8.12	The part of each activity in the Accor Group turnover	168
8.13	The strategic portfolio	170

Chapter 10

10.1	Most frequented places on the French Riviera, 2000	199
10.2	Employment in the tourism sector in Provence, 1980 and 1990	203

Chapter 11

11.1	Number of travelers lodged in hotel establishments	212
11.2	Number of overnight stays in hotel establishments	213
11.3	Main nationalities of foreign travelers lodged in hotel establishments in Málaga	213
11.4	Spanish destinations with the highest number of travelers lodged in hotel establishments	216
11.5	Spanish destinations with the highest number of overnight stays in hotel establishments	216
11.6	Number of hotel establishments according to category	220
11.7	Number of beds in hotel establishments per category	220
11.8	Average size of hotels	221
11.9	Number of hostels according to category	221
11.10	Number of beds in hostels according to category	221
11.11	Hotel occupancy in Málaga by month	222
11.12	Spanish destinations with the highest number of hotels and hostels	223
11.13	Spanish destinations with the highest number of beds in hotels and hostels	223
11.14	Tourist campsites	224
11.15	Number of beds in tourist apartments	225
11.16	Growth of population according to census	227

11.17	Evolution of the population in the province of Málaga	227
11.18	Population density	227
11.19	Hotel and restaurant industry	229
11.20	Total employment according to activity segments	229
11.21	Gross added value according to activity segments	230

FIGURES

Chapter 11

11.1	Number of travelers lodged in hotel establishments in Málaga	211
11.2	Number of overnight stays of travelers lodged in hotel establishments in Málaga	212
11.3	Number of hotel establishments in Málaga	219
11.4	Number of beds in hotel establishments in Málaga	219