## Contents

List of Illustrations		vii
A	cknowledgments	X
Li	List of Abbreviations	
Fo	oreword: The Bear: A Cultural and Natural Heritage  Barrie K. Gilbert	xii
In	troduction: What is a Bear?  Owen T. Nevin, Ian Convery, Peter Davis, John Kitchin and Melanie Clapham	1
	Bear-People Interactions	
1	The Spirit Bear Philip Charles	13
2	Out of the Wild Wood and into our Beds: The Evolutionary History of Teddy Bears and the Natural Selection of Deadly Cuteness  Mike Jeffries	23
3	Bears within the Human Landscape: Cultural and Demographic Factors Influencing the Use of Bear Parts in Cambodia and Laos Elizabeth O Davis and Jenny Anne Glikman	33
4	Bears in Gay Culture: Histories, Discourses and Anthropomorphism Gareth Longstaff	45
5	Bears, Wildmen, Yeti and Sasquatch  Jeff Meldrum	55
6	Bears in Children's Literature Tracy Hayes, Heather Prince and Ian Convery	67
7	Knowing Individual Bears Owen T. Nevin, Ian Convery and John Kitchin	77
	Bears in the Public Gaze	
8	Bears Behind Bars: Captive Bears Throughout History Koen Cuyten and Ian Convery	93
9	The Bear in the Museum	107

vi Contents

10 Museum Polar Bears and Climate Change Henry McGhie	119
11 On the Oblique Imperative: What Revealing Conceals and Concealing may Reveal Mark Wilson and Bryndis Snæbjörnsdóttir	131
12 Visitations: The Social and Cultural History of Polar Bear Narratives in Iceland and the North Atlantic	147
Kristinn Schram and Jón Jónsson	
Bear Biology, Management and Conservation	
13 Chemical Signalling in Brown Bears  Melanie Clapham, Owen T. Nevin and Ian Convery	163
14 Reducing Uncertainty in Bear Management Sarah Elmeligi, Owen T. Nevin and Ian Convery	177
15 Living with Bears in Europe  Miha Krofel	187
16 Citizen Science and Bears Sarah Elmeligi, Owen T. Nevin and Ian Convery	199
17 Understanding Local Folklore and Attitudes in Apennine Brown Bear Conservation Jenny Anne Glikman and Beatrice Frank	211
18 Reducing Human Impacts on Andean Bears in NW Peru Through Community-based Conservation Samantha A Young, Russell C Van Horn and Jenny Anne Glikman	221
Afterword: 'It's Me Bear': Reflections on a Unique Career Working with Bears Lynn Rogers	233
List of Contributors Index	241 247
Previous titles	253