

# ★ ★ ★ CONTENTS

**List of Illustrations** ix

**Acknowledgments** xi

**Introduction** xiii

## **PART ONE**

### **The Development and Marketing of World War II Bonds**

Chapter 1. **The Voluntary Way** 3

Chapter 2. **Democracy in Action** 20

Chapter 3. **The Biggest Selling Campaign in History** 45

## **PART TWO**

### **War Bonds and Labor, Class, and Ethnicity**

Chapter 4. **On This We Are United** 77

Chapter 5. **Consent of the Governed** 94

## **PART THREE**

### **African Americans and World War II Bonds**

Chapter 6. **William Pickens and the Inter-Racial Section** 127

Chapter 7. <b>The NAACP and War Bonds</b>	152
Chapter 8. <b>African American Notables and War Bonds</b>	171
Chapter 9. <b>African American Investment in War Bonds</b>	186
<b>Conclusion</b>	207
<b>Notes</b>	219
<b>Index</b>	243