

The World War II Bond Campaign

World War II: The Global, Human, and Ethical Dimension

G. Kurt Piehler, series editor

The World War II Bond Campaign

Lawrence R. Samuel

**Fordham University Press
New York 2025**

Copyright © 2025 Fordham University Press

Portions of Parts One and Three are reprinted from “Dreaming in Black and White: African-American Patriotism and World War II Bonds,” in *Bonds of Affection: Americans Define Their Patriotism*, ed. John Bodnar (Princeton, NJ: Princeton University Press, 1996).

All rights reserved. No part of this publication may be reproduced, stored in a retrieval system, or transmitted in any form or by any means—electronic, mechanical, photocopy, recording, or any other—except for brief quotations in printed reviews, without the prior permission of the publisher.

Fordham University Press has no responsibility for the persistence or accuracy of URLs for external or third-party Internet websites referred to in this publication and does not guarantee that any content on such websites is, or will remain, accurate or appropriate.

Fordham University Press also publishes its books in a variety of electronic formats. Some content that appears in print may not be available in electronic books.

Visit us online at www.fordhampress.com.

Library of Congress Cataloging-in-Publication Data available online at <https://catalog.loc.gov>.

Printed in the United States of America

27 26 25 5 4 3 2 1

First edition

To my parents

When men are no longer united among themselves by firm and lasting ties, it is impossible to obtain the cooperation of any great number of them unless you can persuade every man whose help you require that his private interest obliges him voluntarily to unite his exertions to the exertions of all the others.

Alexis de Tocqueville, DEMOCRACY IN AMERICA II

It's the average everyday Americans at home who are piling up these tremendous bond sales. . . . You reach these people because you are these people.

Former New York governor Al Smith,
speaking of Kate Smith in September 1943